

# Student Safety & Security Conference and Workshop, Great Plains

Presenting a clear, easy-to-remember overview of prevention, preparedness response and recovery to K-12 Schools, Colleges, and Universities in Iowa, Kansas, Missouri and Nebraska

Kansas City, MO  
April 18-19, 2019

**CONFERENCE**

April 18, 2019

**WORKSHOP**

April 19, 2019

# SPONSORSHIP OPPORTUNITIES

**Job-Alike**

Tabletop Exercise Workshops

**School-Alike**

Role-playing Break-out Sessions



*Making Our Schools Safe & Secure--  
The Way Learning Environments Really Should Be*

Enough listening. The rest is hands-on experience.

# MERCHANDISE SPONSORSHIP OPPORTUNITIES

## OFFICIAL BRIEFCASES \$2,995

- Gain maximum visibility through sponsorship of the Official Conference Briefcase.
- All registered delegates will receive a professional briefcase that will be used to collect exhibition-floor and conference materials. Your company name and logo will be prominently displayed on the briefcases for all delegates to see. Your key customers will use these high-quality, multipurpose briefcases long after the event.
- Sponsorship of the Official Conference Briefcase also provides you with an opportunity to participate in the Briefcase Insertion Program, through which we will distribute your company's product literature to every delegate. Simply provide us with your corporate/product literature, and we will insert it into your sponsored briefcases for distribution.

- +logo placement on each bag.
- +one tote bag insert of a letter flyer.

## BRIEFCASE INSERTION \$995

- Be one of the five organizations who will have the opportunity to participate in the Briefcase Insertion Program.
- This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants.

## PAPER ADVERTISEMENT \$995

- Single letter-size paper advertisement (Conference Program)

## PROCEEDINGS ON CD-ROM \$1,995

- Conference Proceedings on CD-ROM

## CORPORATE PENS \$995

- Place your company's name and logo directly into the hands of all delegates. The Executive Portfolios distributed at the conference have a slot reserved for a company-sponsored writing instrument. This exclusive opportunity is available to only one organization, so don't miss your chance to make your mark!

## EXECUTIVE PORTFOLIOS \$1,995

- The Executive Portfolio Sponsorship is an excellent way to put your company name in front of all conference delegates. These attractive portfolios house writing tablets, corporate-sponsored pens, and important information. Your sponsorship also provides you with an opportunity to distribute your company or product literature to every delegate. Simply provide us with your promotional or corporate information page, and we will insert it into your portfolios for distribution.

## SSSC MOUSE PAD \$950

- Become part of delegate's daily routine by sponsoring the SSSC Conference take-home mouse pad. We plan to produce 500 pads\*, one per conference participant. Minimum sponsorship is required for your logo to be placed on each mouse pad is \$950.

## MID-MORNING & MID-AFTER NOON \$995

- The mid-morning and Mid-after noon sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The Mid-morning and Mid-after noon sponsors will each Special information section in the conference program-1 page.

## NAME BADGE INSERTS \$995

- Get all delegates at this event will recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every delegate of your new product offering. The Name Badge Inserts are a sure-fire way to grab attention of participants looking for the best new products and services.

## NAME BADGE LANYARDS \$995

- Make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all delegates with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which delegates will wear each day of the conference.

## BREAKFAST & REFRESHMENTS \$1,995

- The breakfast sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The breakfast sponsors will each have special information section in the conference program-1 page.

## LUNCHEON SPONSORSHIP \$1,995

- Exclusive keynote luncheon speaker nomination opportunity (10 minutes).
- The luncheon sponsors will receive complimentary display space during the entire event.
- Logo displayed throughout the conference on the projector screens.
- Company name included on the conference program covers distributed to the attendees with a tremendous shelf life.
- Special information section in the conference program-4 pages to highlight your firm.
- Discounted conference attendee rate. (10% off of the registration fee).

SEE YOU IN

Kansas City, MO

Interact with Leading Student Safety & Security Experts

**PLATINUM SPONSORSHIP**  **\$5,995**

**GOLD SPONSORSHIP**  **\$4,995**

**SILVER SPONSORSHIP**  **\$3,995**

**EXHIBITOR SPONSORSHIP**  **\$2,995**

**EXHIBIT TABLES**  
 You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

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 You will be allocated an exhibit space in the vendor's lounge where you may set-up an exhibit for the entire length of the conference on a dressed table or similar. This space will act as a focal point for your efforts, enabling you to centralize your networking and demonstrate your products and services to the conference delegates. Two chairs and a dressed table will be provided.

**COMPLIMENTARY PASSES**  
 You will receive four (4) complimentary passes to the conference.

**COMPLIMENTARY PASSES**  
 You will receive three (3) complimentary passes to the conference.

**COMPLIMENTARY PASSES**  
 You will receive two (2) complimentary passes to the conference.

**COMPLIMENTARY PASSES**  
 You will receive one (1) complimentary pass to the conference.

**LOGO & BRANDING**  
 Your corporate logo will be on all of the following: Conference Pens and Conference Handbags.  
 Your corporate Logo displayed throughout the conference on the projector screens.  
 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.

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**SPONSOR ACKNOWLEDGEMENT**  
 Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.

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**COMPANY PROFILE**  
 You may also insert a company profile into the conference documentation, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of three (3) Letter Size pages – inserts to be provided by you).

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 You may also insert a company profile into the conference documentation, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of one (1) Letter Size page inserts to be provided by you).

**COMPANY PROFILE**  
 Not available

**COMPANY BANNER**  
 Your company banners (six banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you).

**COMPANY BANNER**  
 Your company banners (three banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you).

**COMPANY BANNER**  
 Your company banner (one banner) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you.)

**COMPANY BANNER**  
 Not available

**DELEGATE LIST**  
 You will receive a copy of the confidential delegate list with full contact details to assist your company in new business generation.

**DELEGATE LIST**  
 Not available

**DELEGATE LIST**  
 Not available

**DELEGATE LIST**  
 Not available

# COMPARE AND FIND THE SPONSORSHIP PACKAGE THAT IS RIGHT FOR YOU

Whether you are Launching a New Product or Building Brand Awareness, there's a sponsorship that fits your needs. Learn how the different versions compare.

<b>BENEFITS</b> <b>SPONSORSHIP</b> BENEFITS BENEFITS	<b>EXHIBITOR</b> BENEFITS EXHIBITOR	<b>SILVER</b> SPONSOR BENEFITS SILVER	<b>GOLD</b> SPONSOR BENEFITS GOLD	<b>PLATINUM</b> SPONSOR BENEFITS PLATINUM
Speaking Opportunity				10 Minutes
Exhibit Table	6'	6'	6'	6'
Complimentary pass to the conference	1	2	3	4
Co-host the cocktail reception				
Corporate Logo in all of the conference pens (subject to availability)				
Corporate Logo in all of the conference handbags (subject to availability)				
Corporate logo on the conference e-marketing material used in the extensive marketing campaign to approximately 40,000–50,000 named senior executives				
Corporate logo on the conference website, and a hyperlink to the company's site. On the average, we have more than 2,000 visitors a day				
Acknowledgement in the conference documentation folder. The logo, company profile and website will appear on a separate sponsor acknowledgement page				
Insertion of a company profile into the conference documentation. (Letter Size pages)		1	2	3
Company banners strategically displayed in the main conference auditorium for the two days.(Banners to be provided by you)		1	2	3
A copy of the confidential delegate list with full contact details				
Opportunity to host any of the following: Conference Refreshment Break Conference Breakfast				
Sponsorship Investment	\$2,995	\$3,995	\$4,995	\$5,995