

# 3<sup>rd</sup> National Student Safety & Security Conference & Workshop

July 19-22, 2020

Las Vegas

**K-12 Schools, Colleges, and  
Universities Preparedness Conference**

**CONFERENCE**

July 20-21, 2020

**WORKSHOP**

July 22, 2020

## **Job-Alike**

Tabletop Exercise Workshops

## **School-Alike**

Role-playing Break-out Sessions

# SPONSORSHIP OPPORTUNITIES

➤ **Real  
Cases**

➤ **Panel  
Discussions**

➤ **Break-out  
Sessions**

➤ **Role Playing  
Sessions**

➤ **Nationally Renowned  
Speakers**

➤ **Best  
Practices**

➤ **Saving  
Lives**

*Making Our Schools Safe & Secure--  
The Way Learning Environments Really Should Be*

**Enough listening. The rest is hands-on experience.**

# MERCHANDISE SPONSORSHIP OPPORTUNITIES

## OFFICIAL BAGS \$2,995

- Gain maximum visibility through sponsorship of the Official Conference Bags (Non-exclusive).
- All registered delegates will receive a professional bags that will be used to collect exhibition-floor and conference materials. Your company name and logo will be prominently displayed on the bags for all delegates to see. Your key customers will use these high-quality, multipurpose briefcases long after the event.
- Sponsorship of the Official Conference Bag also provides you with an opportunity to participate in the Briefcase Insertion Program, through which we will distribute your company's product literature to every delegate. Simply provide us with your corporate/product literature, and we will insert it into your sponsored bag for distribution.
- Logo placement on each bag.

## PAPER ADVERTISEMENT \$995

- Single letter-size paper advertisement (Conference Program)

## PROCEEDINGS ON FLASH DRIVE \$1,995

- Conference Proceedings on Flash Drive

## BREAKFAST & REFRESHMENTS \$1,995

- The breakfast sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The breakfast sponsors will each have special information section in the conference program-1 page.

## NAME BADGE LANYARDS \$4,995

- Make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all delegates with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which delegates will wear each day of the conference.

## MID-MORNING & MID-AFTER NOON \$995

- The mid-morning and Mid-after noon sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The Mid-morning and Mid-after noon sponsors will each Special information section in the conference program-1 page.

## BAG INSERTION \$1,495

- Be one of the five orgsnizations who will have the opportunity to participate in the Briefcase Insertion Program.
- This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants.

## NAME BADGE INSERTS \$2,995

- Get all delegates at this event will recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every delegate of your new product offering. The Name Badge Inserts are a sure-fire way to grab attention of participants looking for the best new products and services.

## LUNCHEON SPONSORSHIP \$1,995

- The luncheon sponsors will receive complimentary display space during the entire event.
- Logo displayed throughout the conference on the projector screens.
- Company name included on the conference program covers distributed to the attendees with a tremendous shelf life.
- Special information section in the conference program-4 pages to highlight your firm.
- Discounted conference attendee rate. (10% off of the registration fee).

## ENGAGE OUR EDUCATOR

 [Watch the video](#)




SEE YOU IN  
**Las Vegas**


Interact with Leading Student Safety & Security Experts

**PLATINUM SPONSORSHIP**  **\$15,995**

**EXHIBIT TABLES**


 You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.


**COMPLIMENTARY PASSES**

 You will receive five (5) complimentary passes to the conference.


**LOGO & BRANDING**

 Your corporate logo will be on all of the Conference Bags.


 Your corporate Logo displayed throughout the conference on the projector screens.

 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.


**SPONSOR ACKNOWLEDGEMENT**

 Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.


**COMPANY PROFILE**

 You may also insert a company profile into the conference program, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of three (3) Letter Size pages - inserts to be provided by you).


**COMPANY BANNER**

 Your company banners (three banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you).

**DELEGATE LIST**


 You will receive a copy of the delegate list with full contact details to assist your company in new business generation.

**NETWORKING**


 Opportunity to host any of the following:  
Conference Refreshment Break  
Conference Breakfast

**GOLD SPONSORSHIP**  **\$8,995**

**EXHIBIT TABLES**


 You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.


**COMPLIMENTARY PASSES**

 You will receive four (4) complimentary passes to the conference.


**LOGO & BRANDING**

 Your corporate logo will be on all of the Conference Bags.


 Your corporate Logo displayed throughout the conference on the projector screens.

 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.


**SPONSOR ACKNOWLEDGEMENT**

 Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.


**COMPANY PROFILE**

 You may also insert a company profile into the conference program, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of two (2) Letter Size pages - inserts to be provided by you).

**COMPANY BANNER**

 Your company banners (three banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you).

**DELEGATE LIST**


 You will receive a copy of the delegate list with full contact details to assist your company in new business generation.

**NETWORKING**


 Not Available

**SILVER SPONSORSHIP**  **\$7,995**


**EXHIBIT TABLES**


 You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

**COMPLIMENTARY PASSES**


 You will receive three (3) complimentary passes to the conference.

**LOGO & BRANDING**


 Your corporate Logo displayed throughout the conference on the projector screens.

 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.


**SPONSOR ACKNOWLEDGEMENT**

 Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.

**COMPANY PROFILE**


 You may also insert a company profile into the conference program, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of one (1) Letter Size page - inserts to be provided by you).

**COMPANY BANNER**


 Your company banners (one banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you).

**EXHIBITOR SPONSORSHIP**  **\$4,995**


**EXHIBIT TABLES**


 You will be allocated an exhibit space in the vendor's lounge where you may set-up an exhibit for the entire length of the conference on a dressed table or similar. This space will act as a focal point for your efforts, enabling you to centralize your networking and demonstrate your products and services to the conference delegates. Two chairs and a dressed table will be provided.

**COMPLIMENTARY PASSES**


 You will receive two (2) complimentary passes to the conference.

**LOGO & BRANDING**

 Your corporate Logo displayed throughout the conference on the projector screens.

 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.

**SPONSOR ACKNOWLEDGEMENT**

 Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.

**WHAT SPEAKERS ARE SAYING?**



**Aaron Bayer**

Superintendent  
Oregon Trail School District  
Sandy, OR

 Watch the video



**Kevin Byars**


Superintendent  
Oregon Trail School District  
Sandy, OR

 Watch the video



**Lauren Reese**

Superintendent  
Oregon Trail School District  
Sandy, OR

 Watch the video

# CHECK OUT WHAT TOP NEWS OUTLETS HAVE TO SAY

## CBS 8

Local news affiliate KLAS

### STUDENT SAFETY CONFERENCE

 Watch the video



## ABC 13

Local news affiliate KLAS

### SCHOOL LEADERS DISCUSSING SCHOOL SAFETY

 Watch the video



## ABC 13

Local news affiliate KLAS

### NEW TECH TO KEEP STUDENTS SAFE

 Watch the video



## CBS 8

Local news affiliate KLAS

### SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE

 Watch the video



# FOX 5

Local news affiliate KVVU

## NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS

Watch the video



# FOX 5

Local news affiliate KVVU

## SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY

Watch the video



### WHAT SPONSORS ARE SAYING?



**Adam Reed**  
Director of Sales- West  
Aiphone  
Los Angeles, CA

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**Bill McCullough**  
VP Sales  
Gaggle  
Mission, SD

Watch the video



**Joseph Murphy**  
Account Executive  
Safety Vision  
Houston, TX

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**Lisa Falzone**  
CEO & Co-Founder  
Athena Security  
Austin, TX

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**Ryan Haley**  
Regional Marketing Manager  
Pelco by Schneider Electric  
Orangeburg, NY

Watch the video



**Sean Miller**  
Sales  
Verkada  
San Mateo, CA

Watch the video



**Steve Ostler**  
Director of Marketing  
Blackboard  
Washington, DC

Watch the video



**Vanessa Ogle**  
Founder and CEO  
Enseo  
Richardson, TX

Watch the video

# COMPARE AND FIND THE SPONSORSHIP PACKAGE THAT IS RIGHT FOR YOU

Whether you are Launching a New Product or Building Brand Awareness, there's a sponsorship that fits your needs. Learn how the different versions compare.

BENEFITS SPONSORSHIP BENEFITS BENEFITS	EXHIBITOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
	BENEFITS EXHIBITOR	BENEFITS SILVER	BENEFITS GOLD	BENEFITS PLATINUM
Speaking Opportunity	—	—	—	15 Minutes
Moderate a breakout sessions of your choice				
<b>Vendors/Tech Demos Breakout Session:</b> Vendor/Technology with Hands-On experience/Presentation	15 minutes Can be repeated 2 times	20 minutes Can be repeated 2 times	25 minutes Can be repeated 3 times	30 minutes Can be repeated 4 times
Demonstration Table & Chairs	1	1	1	2
Complimentary pass to the conference	2	3	4	5
Logo in the conference handbag				
Corporate logo on the conference e-marketing material used in the extensive marketing campaign to approximately 40,000–50,000 named senior executives				
Corporate logo on the conference facsimile brochure. Send directly to around 8,000–10,000 parties in all relevant sectors of the market to all senior executives				
Corporate logo on the conference website, and a hyperlink to the company's site. we have more than 2,000 visitors a day				
Acknowledgement in the conference program. The logo, company profile, contacts and website will appear in the program.				
Insertion of a company profile into the conference handbag. (Letter Size pages)		1	2	3
Company banners strategically displayed in the main conference auditorium for the 3 days.(Banners to be provided by you)		1	2	3
A copy of the delegate list				
Opportunity to host any of the following: Conference Refreshment Break Conference Breakfast				
Sponsorship Investment	\$4,995	\$7,995	\$8,995	\$15,995