3rd National **Student Safety & Security** Conference & Workshop

July 19-22, 2020 Las Vegas

K-12 Schools, Colleges, and Universities Preparedness Conference

> CONFERENCE July 20-21, 2020

Job-Alike Tabletop Exercise Workshops

School-Alike Role-playing Break-out Sessions WORKSHOP July 22, 2020

SPONSORSHIP OPORTUNITIES



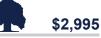
Making Our Schools Safe & Secure--The Way Learning Environments Really Should Be

Enough listening. The rest is hands-on experience.

nardtree

MERCHANDISE SPONSORSHIP OPPORTUNITIES

OFFICIAL BAGS



- A Gain maximum visibility through sponsorship of the Official Conference Bags (Non-exclusive).
- All registered delegates will receive a professional bags that will be used to collect exhibition-floor and conference materials. Your company name and logo will be prominently displayed on the bags for all delegates to see. Your key customers will use these high-quality, multipurpose briefcases long after the event.
- Sponsorship of the Official Conference Bag also provides you with an opportunity to participate in the Briefcase Insertion Program. through which we will distribute your company's product literature to every delegate. Simply provide us with your corporate/product literature, and we will insert it into your sponsored bag for distribution.
- Logo placement on each bag.



Single letter-size paper advertisement (Conference Program)

PROCEEDINGS ON

- **FLASH DRIVE**
- Conference Proceedings on Flash Drive

BREAKFAST & REFRESHMENTS

- The breakfast sponsors will receive complimentary display space during the entire event
- A Your corporate Logo displayed throughout the conference on the projector screens.
- The breakfast sponsors will each have special information section in the conference program-1 page.

SEE YOU IN Las Vegas

NAME BADGE LANYARDS

conference.

MID-MORNING &

the entire event.

BAG

\$1.995

\$1.995

INSERTION

Insertion Program.

MID-AFTER NOON



\$995

\$1.495

to all delegates with their conference badge at

the registration desk. Your company logo will

be featured prominently on this item, which

The mid-morning and Mid-after noon sponsors

A Your corporate Logo displayed throughout the

The Mid-morning and Mid-after noon sponsors

will each Special information section in the

A Be one of the five organizations who will have

This exciting target-marketing opportunity allows exhibitors to distribute promotional

literature to the conference participants.

the opportunity to participate in the Briefcase

conference on the projector screens.

conference program-1 page.

will receive complimentary display space during

delegates will wear each day of the

\$4.995 **INSERTS** A Make a positive impression early on, sponsor the Name Badge Lanyards, which will be given



Get all delegates at this event will recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every delegate of your new product offering. The Name Badge Inserts are a sure-fire way to grab attention of participants looking for the best new products and services.

LUNCHEON **SPONSORSHIP**

NAME BADGE



\$2,995

- The luncheon sponsors will receive complimentary display space during the entire event.
- Logo displayed throughout the conference on the projector screens.
- Company name included on the conference program covers distributed to the attendees with a tremendous shelf life.
- Special information section in the conference program-4 pages to highlight your firm.
- Discounted conference attendee rate. (10% off of the registration fee).

ENGAGE OUR EDUCATOR

Watch the video



PLATINUM

SPONSORSHIP

EXHIBIT TABLES

You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

COMPLIMENTARY PASSES

You will receive five (5) complimentary passes to the conference.

LOGO & BRANDING

- A Your corporate logo will be on all of the Conference Bags.
- A Your corporate Logo displayed throughout the conference on the projector screens.
- Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.

SPONSOR ACKNOWLEDGEMENT

Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.

COMPANY PROFILE

A You may also insert a company profile into the conference program, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of three (3) Letter Size pages - inserts to be provided by you).

COMPANY BANNER

🌲 Your company banners (three banners) 🌧 Your company banners (three will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by

DELEGATE LIST

You will receive a copy of the delegate list with full contact details to assist your company in new business generation.

NETWORKING

Opportunity to host any of the following: Conference Refreshment Break Conference Breakfast

GOLD **SPONSORSHIP** \$8.995

EXHIBIT TABLES

\$15.995

A You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

COMPLIMENTARY PASSES

A You will receive four (4) complimentary passes to the conference.

LOGO & BRANDING

- A Your corporate logo will be on all of the Conference Bags.
- A Your corporate Logo displayed throughout the conference on the projector screens. A Your corporate logo will be
- highlighted on the conference website and a hyperlink to your company's site will be created.

SPONSOR ACKNOWLEDGEMENT

Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.

COMPANY PROFILE

A You may also insert a company profile into the conference program, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of two (2) Letter Size pages - inserts to be provided by you).

COMPANY BANNER

banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you).

DELEGATE LIST

You will receive a copy of the delegate list with full contact details to assist your company in new business generation.

NETWORKING

Not Available

SILVER **SPONSORSHIP**

EXHIBIT TABLES

A You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

COMPLIMENTARY PASSES

A You will receive three (3) complimentary passes to the conference.

LOGO & BRANDING

- A Your corporate Logo displayed throughout the conference on the projector screens.
- A Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.

SPONSOR ACKNOWLEDGEMENT

A Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.

COMPANY PROFILE

A You may also insert a company profile into the conference program, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of one (1) Letter Size page - inserts to be provided by you).

COMPANY BANNER

A Your company banners (one banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you).



Kevin Byars

Superintendent **Oregon Trail School District** Sandy, OR

Watch the video

\$7,995

SPONSORSHIP BENEFITS (NON-EXCLUSIVE)

A You will be allocated an exhibit space in the vendor's lounge where you may set-up an exhibit for the entire length of the conference on a dressed table or similar. This space will act as a focal point for your efforts, enabling you to centralize your networking and demonstrate your products and services to the conference delegates. Two chairs and a dressed table will be provided.

\$4.995

A You will receive two (2) complimentary passes to the conference.

LOGO & BRANDING

- A Your corporate Logo displayed throughout the conference on the projector screens.
- A Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.

A Your sponsorship will be acknowledged in the conference documentation folder. Your logo. company profile and website will appear on a separate sponsor acknowledgement page restricted to your company

WHAT SPEAKERS ARE SAYING?

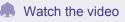


Aaron Bayer Superintendent **Oregon Trail School District** Sandy, OR

Watch the video



Lauren Reese Superintendent **Oregon Trail School District** Sandy. OR



CHECK OUT WHAT TOP NEWS OUTLETS HAVE TO SAY

CBS 8 Local news affiliate KLAS STUDENT SAFETY CONFERENCE



Watch the video

ABC 13 Local news affiliate KLAS

SCHOOL LEADERS DISCUSSING SCHOOL SAFETY

Watch the video

ABC 13 Local news affiliate KLAS

NEW TECH TO KEEP STUDENTS SAFE

Watch the video

CBS 8

Local news affiliate KLAS

SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE







SPONSORSHIP BENEFITS (NON-EXCLUSIVE)

FOX 5 Local news affiliate KVVU

NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS



Watch the video

FOX 5

Local news affiliate KVVU

SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY



Watch the video

WHAT SPONSORS ARE SAYING?



Adam Reed Director of Sales- West Aiphone Los Angeles, CA

Watch the video



Bill McCullough VP Sales Gaggle Mission, SD

Watch the video



Joseph Murphy Account Executive Safety Vision Houston, TX Watch the video



Lisa Falzone CEO & Co-Founder Athena Security Austin, TX

Revealed the wideo



Ryan Haley Regional Marketing Manager Pelco by Schneider Electric Orangeburg, NY

Revision Watch the video



Sean Miller Sales Verkada San Mateo, CA

Watch the video



Steve Ostler Director of Marketing Blackboard Washington, DC

Review Watch the video



Vanessa Ogle Founder and CEO Enseo Richardson, TX

Watch the video

COMPARE AND FIND THE SPONSORSHIP PACKAGE THAT IS RIGHT FOR YOU

Whether you are Launching a New Product or Building Brand Awareness, there's a sponsorship that fits your needs. Learn how the different versions compare.

BENEFITS SPONSORSHIP BENEFITS BENEFITS	EXHIBITOR BENEFITS EXHIBITOR	SILVER SPONSOR BENEFITS SILVER	GOLD SPONSOR BENEFITS GOLD	PLATINUM SPONSOR BENEFITS PLATINUM
Speaking Opportunity	-	_	_	15 Minutes
Moderate a breakout sessions of your choice		â		٠
Vendors/Tech Demos Breakout Session: Vendor/Technology with Hands-On experience/Presentation	15 minutes Can be repeated 2 times	20 minutes Can be repeated 2 times	25 minutes Can be repeated 3 times	30 minutes Can be repeated 4 times
Demonstration Table & Chairs	1	1	1	2
Complimentary pass to the conference	2	3	4	5
Logo in the conference handbag			G	٠
Corporate logo on the conference e-marketing material used in the extensive marketing campaign to approximately 40,000–50,000 named senior executives	٠	٠	٠	٠
Corporate logo on the conference facsimile brochure. Send directly to around 8,000–10,000 parties in all relevant sectors of the market to all senior executives	٠	٠	٠	٠
Corporate logo on the conference website, and a hyperlink to the company's site. we have more than 2,000 visitors a day	٠	٠	٠	٠
Acknowledgement in the conference program. The logo, company profile, contacts and website will appear in the program.	٠	٨	٠	۰
Insertion of a company profile into the conference handbag. (Letter Size pages)		1	2	3
Company banners strategically displayed in the main conference auditorium for the 3 days.(Banners to be provided by you)		1	2	3
A copy of the delegate list	\bigcirc		٠	٠
Opportunity to host any of the following: Conference Refreshment Break Conference Breakfast	ŵ	Â	۵	٠
Sponsorship Investment	\$4,995	\$7,995	\$8,995	\$15,995