



BEST
PRACTICES

2nd Automated Driving Systems Conference
Las Vegas

ADS

Shaping the Evolution

Data Infrastructure Engineer
Data Scientist
Geo Data Analyst
Autonomous Vehicle Tester
Research Director
Director of Innovation
Principal Technology Planner
VP, Transportation and Supply Chain
Director, State Transportation Center
State Transportation Cabinet
Chief Economist
Director, Highway & Auto Safety
VP, Government Affairs
Director of Technology
Director, State DOT
Director, Regional Transportation
Director of Safety
Director of Policy and Planning

ADSs

This cutting-edge conference brings together academia, industry, transit and fleet operators, insurers, and legislatures to discuss their plans for safe selfdriving vehicles and to address the challenges related to design, testing, deployment and regulations of ADSs from Level 3 through Level 5.

Presentations and Panel Discussions Include:

- + Lane Changing & Merge Systems
- + Predicting Behavior of Other Vehicles
- + Predicting Behavior of Detected Objects
- + Predicting Collision & Other Threats
- + Responding to Traffic Officer Presence
- + Responding to Emergency Vehicles
- + Recognizing Traffic Signs
- + Sensors' Blind Spots and Limitations
- + ADSs Safety
- + Design Redundancies and Safety Strategies
- + ADSs Malfunctions
- + Operational Design Domain
- + Object and Event Detection and Response
- + Emergency Fallback
- + Human Machine Interface
- + Cybersecurity & Privacy Protections
- + Post-Crash Behavior
- + Data Recordings
- + Sensory Information
- + I2V, V2V & Real-Time Data
- + Digital Infrastructure
- + Socia , Legal and Ethical Issues

Need more information?

Registration information for Conference Attendees and Sponsors, please visit our website at Nordtree.com or you may call us at (703) 596-1203

Updated Agenda & Speakers List? Please visit:

Nordtree.com/auto/ADS2

Register Now!

Call (703) 596-1203 Email sales@nordtree.com Website Nordtree.com/auto/ADS2



ALGORITHMIC
TRANSPARENCY

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ADS

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- Deputy Director of Planning and Engineering
- Team Lead, Travel Forecasting and Analysis
- Director, Planning and Capital Programming
- Manager, Innovative Planning and Performance Mgt
- Director, Policy and Research
- Director of Ground Operations
- Deputy Administrator, State DOT
- Director, Office of Traffic & Safety
- Director of Operations, Port
- Officer, State Transportation Authority Police
- Director, Safety, State DOT
- Director, State Highway Administrat..
- Director, Maryland Dept of Planning
- Director, State Transit Administration

Why?

In addition to attending news-making ADSs Conference sessions, you will be able to meet with decision makers and successful companies who can help structure benefits for your own organization.

- + Discuss short-term and long-term capabilities development is with important industry and government speakers who can give you an accurate industry report.
- + Identify and monitor the capabilities and required technologies, including identifying those in progress, those planned, and those for which no current plans exist.
- + Learn about new US and European programs, learn about what has been done and what is being planned.
- + Meet and build relationships with officials, policy makers and regulators from federal, state and local governments.
- + Find out what you need to know to successfully compete for hundreds of millions of dollars available in business opportunities to help your research and development.
- + Participate in forums with high-level industry participants and make your voice heard in an interactive dynamic environment.

Business Opportunities

Need more information or a registration form?
 Would you like information on becoming a participant at the 2nd ADSs?
 Contact us at (703) 596-1203 or Email at sales@nordtree.com

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8:10

78%

3:31

REDUNDANCIES AND
SAFETY STRATEGIES2nd Automated Driving Systems Conference
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Conference Audience

The conference is aimed at a high profile audience from industry including ADSs Engineers and Program Managers, R&D engineers, AI & ML scientists, fleet-data scientists, researchers, as well as transit and fleet operators, insurers, academia, and government.

Senior executives responsible for, and who influence, strategy within the ADSs programs.

- + Scientists and Researchers who are working on near-term solutions to immediate operational needs.
- + Program Managers who are working on long term required key capabilities.
- + Engineers who will update you on the progress and solutions in progress to resolve long-standing challenges.
- + Legislatures from federal, state and local governments.
- + Senior executives from industry who are looking for solutions and partners.
- + US as well as international automotive manufacturers.
- + Journalists and press from trade and industry publications.

Sponsorship Opportunities

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Automotive Cybersecurity
Software Developer

Software Developer
Autonomous Vehicle Maps

Senior Architect for
Autonomous Driving

Video Data Analytics Scientist
for Autonomous Vehicle

Multimodal Data Analytics Scientist
for Autonomous Vehicle

Project Manager
Autonomous Vehicles

Optical Engineer
Autonomous Driving

Autonomous Driving Systems
Integration Engineer

Intelligent Vehicle Engineer
Autonomous and ADAS

Public Policy Specialist

DOT Officer