

National Student Safety & Security Conference & Workshop

Nov 20-22, 2019
Las Vegas

2019 K-12 Schools, Colleges, and
Universities Preparedness Conference

CONFERENCE
November 20-21, 2019

WORKSHOP
November 22, 2019

> Job-Alike
Tabletop Exercise Workshops

> School-Alike
Role-playing Break-out Sessions

SPONSORSHIP OPPORTUNITIES

> Real
Cases

> Panel
Discussions

> Break-out
Sessions

> Role Playing
Sessions

> Nationally Renowned
Speakers

> Best
Practices

> Saving
Lives

*Making Our Schools Safe & Secure--
The Way Learning Environments Really Should Be*

Enough listening. The rest is hands-on experience.

MERCHANDISE SPONSORSHIP OPPORTUNITIES

OFFICIAL BAGS \$2,995

- Gain maximum visibility through sponsorship of the Official Conference Bags.

- All registered delegates will receive a professional bags that will be used to collect exhibition-oor and conference materials. Your company name and logo will be prominently displayed on the bags for all delegates to see. Your key customers will use these high-quality, multipurpose briefcases long after the event.

- Sponsorship of the Official Conference Bag also provides you with an opportunity to participate in the Briefcase Insertion Program, through which we will distribute your company's product literature to every delegate. Simply provide us with your corporate/product literature, and we will insert it into your sponsored bag for distribution.

- Logo placement on each bag.

PAPER ADVERTISEMENT \$995

- Single letter-size paper advertisement (Conference Program)

PROCEEDINGS ON FLASH DRIVE \$1,995

- Conference Proceedings on Flash Drive

BREAKFAST & REFRESHMENTS \$1,995

- The breakfast sponsors will receive complimentary display space during the entire event.

- Your corporate Logo displayed throughout the conference on the projector screens.

- The breakfast sponsors will each have special information section in the conference program-1 page.

NAME BADGE LANYARDS \$4,995

- Make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all delegates with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which delegates will wear each day of the conference.

MID-MORNING & MID-AFTER NOON \$995

- The mid-morning and Mid-after noon sponsors will receive complimentary display space during the entire event.

- Your corporate Logo displayed throughout the conference on the projector screens.

- The Mid-morning and Mid-after noon sponsors will each Special information section in the conference program-1 page.

BAG INSERTION \$1,495

- Be one of the five organizations who will have the opportunity to participate in the Briefcase Insertion Program.

- This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants.

NAME BADGE INSERTS \$4,995

- Get all delegates at this event will recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every delegate of your new product offering. The Name Badge Inserts are a sure- re way to grab attention of participants looking for the best new products and services.

LUNCHEON SPONSORSHIP \$1,995

- Exclusive keynote luncheon speaker nomination opportunity (10 minutes).

- The luncheon sponsors will receive complimentary display space during the entire event.

- Logo displayed throughout the conference on the projector screens.

- Company name included on the conference program covers distributed to the attendees with a tremendous shelf life.

- Special information section in the conference program-4 pages to highlight your firm.

- Discounted conference attendee rate. (10% off of the registration fee).

ENGAGE OUR EDUCATOR

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SEE YOU IN Las Vegas

Interact with Leading Student Safety & Security Experts


PLATINUM SPONSORSHIP  **\$8,995**

EXHIBIT TABLES

 You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.





COMPLIMENTARY PASSES

 You will receive four (4) complimentary passes to the conference.


LOGO & BRANDING

 Your corporate logo will be on all of the Conference Bags.


 Your corporate Logo displayed throughout the conference on the projector screens.

 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.


SPONSOR ACKNOWLEDGEMENT

 Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.


COMPANY PROFILE

 You may also insert a company profile into the conference program, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of three (3) Letter Size pages - inserts to be provided by you).


COMPANY BANNER

 Your company banners (six banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you).

DELEGATE LIST


 You will receive a copy of the confidential delegate list with full contact details to assist your company in new business generation.

NETWORKING


 You will co-host on the first day of the conference Lunch

GOLD SPONSORSHIP  **\$7,995**

EXHIBIT TABLES


 You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.


COMPLIMENTARY PASSES

 You will receive three (3) complimentary passes to the conference.


LOGO & BRANDING

 Your corporate logo will be on all of the Conference Bags.


 Your corporate Logo displayed throughout the conference on the projector screens.

 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.


SPONSOR ACKNOWLEDGEMENT

 Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.


COMPANY PROFILE

 You may also insert a company profile into the conference program, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of three (2) Letter Size pages - inserts to be provided by you).

COMPANY BANNER

 Your company banners (three banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you).

DELEGATE LIST


 You will receive a copy of the confidential delegate list with full contact details to assist your company in new business generation.

NETWORKING


 Not Available

SILVER SPONSORSHIP  **\$5,995**


EXHIBIT TABLES


 You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

COMPLIMENTARY PASSES


 You will receive two (2) complimentary passes to the conference.

LOGO & BRANDING


 Your corporate Logo displayed throughout the conference on the projector screens.

 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.


SPONSOR ACKNOWLEDGEMENT

 Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.

COMPANY PROFILE


 You may also insert a company profile into the conference program, highlighting the products and services offered by your organization as well as contact details of your key people. (Maximum of one (1) Letter Size pages - inserts to be provided by you).

COMPANY BANNER


 Your company banners (one banners) will be strategically displayed in the main conference auditorium, giving you a constant profile for the two days (Banners to be provided by you).

EXHIBITOR SPONSORSHIP  **\$4,995**


EXHIBIT TABLES


 You will be allocated an exhibit space in the vendor's lounge where you may set-up an exhibit for the entire length of the conference on a dressed table or similar. This space will act as a focal point for your efforts, enabling you to centralize your networking and demonstrate your products and services to the conference delegates. Two chairs and a dressed table will be provided.

COMPLIMENTARY PASSES


 You will receive one (1) complimentary pass to the conference.

LOGO & BRANDING

 Your corporate Logo displayed throughout the conference on the projector screens.

 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.

SPONSOR ACKNOWLEDGEMENT

 Your sponsorship will be acknowledged in the conference documentation folder. Your logo, company profile and website will appear on a separate sponsor acknowledgement page restricted to your company.

WHAT SPEAKERS ARE SAYING?



Aaron Bayer

Superintendent
Oregon Trail School District
Sandy, OR

 Watch the video



Kevin Byars

Superintendent
Oregon Trail School District
Sandy, OR

 Watch the video



Lauren Reese

Superintendent
Oregon Trail School District
Sandy, OR

 Watch the video

CHECK OUT WHAT TOP NEWS OUTLETS HAVE TO SAY

CBS 8

Local news affiliate KLAS

STUDENT SAFETY CONFERENCE

 Watch the video



ABC 13

Local news affiliate KLAS

SCHOOL LEADERS DISCUSSING SCHOOL SAFETY

 Watch the video



ABC 13

Local news affiliate KLAS

NEW TECH TO KEEP STUDENTS SAFE

 Watch the video



CBS 8

Local news affiliate KLAS

SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE

 Watch the video



FOX 5

Local news affiliate KVVU

NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS

 Watch the video



FOX 5

Local news affiliate KVVU

SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY

 Watch the video




WHAT SPONSORS ARE SAYING?



Adam Reed


Director of Sales- West
Aiphone
Los Angeles, CA

 Watch the video



Bill McCullough

VP Sales
Gaggle
Mission, SD

 Watch the video



Joseph Murphy


Account Executive
Safety Vision
Houston, TX

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Lisa Falzone


CEO & Co-Founder
Athena Security
Austin, TX

 Watch the video



Ryan Haley


Regional Marketing Manager
Pelco by Schneider Electric
Orangeburg, NY

 Watch the video



Sean Miller


Sales
Verkada
San Mateo, CA

 Watch the video



Steve Ostler


Director of Marketing
Blackboard
Washington, DC

 Watch the video



Vanessa Ogle

Founder and CEO
Enseo
Richardson, TX

 Watch the video

COMPARE AND FIND THE SPONSORSHIP PACKAGE THAT IS RIGHT FOR YOU

Whether you are Launching a New Product or Building Brand Awareness, there's a sponsorship that fits your needs. Learn how the different versions compare.

BENEFITS SPONSORSHIP BENEFITS BENEFITS	EXHIBITOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
	BENEFITS EXHIBITOR	BENEFITS SILVER	BENEFITS GOLD	BENEFITS PLATINUM SOLD OUT
Speaking Opportunity	—	—	—	15 Minutes
Moderate a breakout sessions of your choice				
Demonstration Table & Chairs	1	1	1	1
Complimentary pass to the conference	1	2	3	4
Logo in the conference handbag				
Corporate logo on the conference e-marketing material used in the extensive marketing campaign to approximately 40,000–50,000 named senior executives				
Corporate logo on the conference facsimile brochure. Sent directly to around 8,000–10,000 parties in all relevant sectors of the market to all senior executives				
Corporate logo on the conference website, and a hyperlink to the company's site. we have more than 2,000 visitors a day				
Acknowledgement in the conference program. The logo, company profile, contacts and website will appear in the program.				
Insertion of a company profile into the conference handbag. (Letter Size pages)		1	2	3
Company banners strategically displayed in the main conference auditorium for the 3 days.(Banners to be provided by you)		1	2	3
A copy of the delegate list				
Opportunity to host any of the following: Conference Refreshment Break Conference Breakfast				
Sponsorship Investment	\$4,995	\$5,995	\$7,995	\$8,995