Atlantic Student Safety & Security Conference and Workshop

NYC, NY
Oct 10-11, 2019

Presenting a clear, easy-to-remember overview of prevention, preparedness response and recovery to K-12 Schools, Colleges, and Universities in New York, New Jersey, Puerto Rico and Pennsylvania

+2 Workshops
Four-Stage Incident Management Process is provided and discussed.

Learn How To Plan
Make everyone a stakeholder.
Spell out roles and responsibilities.

Protect Your Students
Know your resources.
Test them against your toughest scenarios.

Know How To Respond
Recognize problems earlier.
Make the right decisions earlier.

Plan To Continue
Keep the learning process alive.

Real Cases
Nationally Renowned Speakers

Panel Discussions
Best Practices

Break-out Sessions
Saving Lives

Role Playing Sessions

CONFEERENCE
October 10, 2019

WORKSHOP
October 11, 2019

Register Before December 21, 2018 and Save Up to $250

Job-Alike
Tabletop Exercise Workshops

School-Alike
Role-playing Break-out Sessions

Making Our Schools Safe & Secure--
The Way Learning Environments Really Should Be

Enough listening. The rest is hands-on experience.
Concurrent Break-out Sessions & Tabletop Exercises

Thursday 10.10.19

8:00 - 9:00  Conference Material Pick-up & Breakfast
9:00 - 9:10  Chairperson's Opening Remarks
9:10 - 10:00 School Safety: A National Perspective
10:00 - 10:30 Coffee Break
10:30 - 11:15 Break-out

SSSC WILL FEATURE REAL-WORLD SIMULATIONS OF COMMUNITY RESPONSE TO SCHOOL SHOOTINGS AND RELATED TRAGEDIES.

Prevention
- School Crime Watch
- Drug-Free Zones
- Gun-Free Zones
- Zero-Tolerance Messages

Prevention
- Gang Apparel & Student Dress Codes
- Mentoring
- Parent Cooperation

Prevention
- Law Enforcement Resources & Presentations

Prevention
- Information Kits & Advisories
- Engaging the Business Sector

Prevention
- Restrictions in Hallways Locker Areas Bathrooms Parking lots Cafeteria & Other High-Risk Areas
- Bullying and Violence Prevention
- Alcohol Tobacco and Drug Prevention and Early Intervention
- Prevention through Information

CBS 8
Local news affiliate KLAS
STUDENT SAFETY CONFERENCE

Watch the video

11:20 - 12:05  Break-out

Visit www.nordtree.com for the most up-to-date program and speaker information
SSSC’s ACTIVITIES ARE RESULTS-ORIENTED, OFFERING YOU HANDS-ON EXPERIENCE WITH THE PLANNING PROCESS IN AREAS OF PREVENTION, PREPAREDNESS, RESPONSE AND RECOVERY.

11:20 - 12:05 Break-out

**Session-9**
- Prevention
  - Balancing Student Privacy and School Safety

**Session-10**
- Preparedness
  - What You Can Do Right Now
  - Assessing Threat & Potential Victims
  - Exercising the Student Safety Plan
  - Reviewing Civil & Criminal Options

**Session-11**
- Preparedness
  - PatROLS & Security Systems
  - Video Monitoring
  - Taking Preemptive Action
  - Crime Maps

**Session-12**
- Preparedness
  - Creating a School Safety Who's Who
  - Photo ID Database Including Private Sector Resources
  - Dealing with Outside Threats

**Session-13**
- Preparedness
  - Releasing Information
  - Media Relations
  - Crisis Kits
  - Preparing the Lines of Communication

**Session-14**
- Preparedness
  - Legislative Actions
  - Town Hall Meetings
  - Sharing Best Practices

**Session-15**
- Preparedness
  - Designating Crisis Planning and Crisis Management Teams

**Session-16**
- Preparedness
  - Plan for Natural and Man-Made Disasters

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**ABC 13**
Local news affiliate KLAS

**SCHOOL LEADERS DISCUSSING SCHOOL SAFETY**

Watch the video

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PREVENTION
ROLE-PLAYING
TOPICS INCLUDE

Visit www.nordtree.com for the most up-to-date program and speaker information
SSSC’s WORKSHOPS WILL EXAMINE LATEST COMMUNITY RESOURCES TO FIGHT TEENAGE SUICIDE, ALCOHOL AND DRUG ABUSE, AND AGGRESSIVE DRIVING AMONG HIGH SCHOOL AND COLLEGE STUDENTS.

12:05 - 1:30  Working Lunch
1:30 - 2:30  Break-out

Session-17: Preparedness
- Security & Safety Risk Assessment in Schools

Session-18: Preparedness
- Security & Safety Risk Assessment in Campuses

Session-19: Response
- Activating the Emergency Response Infrastructure
- Warning Signals
- First Response

Session-20: Response
- Student Complaints
- Protecting targets & Hostages

Session-21: Response
- Types of Violence
- Survival Techniques

Session-22: Response
- News by Cell Phone

Session-23: Response
- Regaining Control
- Chain of Command
- Emergency Response Routes

Session-24: Response
- Evacuation Procedures
- School Closings
- Notifying Parents
- Anticipating Escalation

Visit www.nordtree.com for the most up-to-date program and speaker information
Concurrent Break-out Sessions & Tabletop Exercises

SSSC’s delegates encouraged to share their specific issues and concerns and take advantage of the open-discussion collaborative environment of the workshops.

2:30 - 3:00        Coffee Break
3:00 - 3:45        Break-out

Response
Law Enforcement Information Sharing
Medical Procedures
Dealing with the Media
Reaction on the Internet.

Response
Building a School-Based Crisis Team

Response
Media Relations Crisis Communications and News & Information

Response
Campus Emergency Response Team Program

Concurrent Break-out Sessions & Tabletop Exercises

CBS 8
Local news affiliate KLAS

SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE

Watch the video

Response
Incident Command System: The Transition From Routine Day to Day Operations to Effective Management Control

Recovery
Overcoming Fear of Returning to Class
Debriefings

Recovery
Victim Needs
Survivor Needs
Families of Offenders

Recovery
Call-in Lines
Grief Counseling
Health Services & Resources
Statements to Students & Parents

ASSESSING THE THREATS
SECURITY & SAFETY RISK ASSESSMENT

Visit www.nordtree.com for the most up-to-date program and speaker information
Concurrent Break-out Sessions & Tabletop Exercises

WHAT YOU CAN DO RIGHT NOW, ASSESSING THREAT AND POTENTIAL VICTIMS, DESIGNATING CRISIS PLANNING AND CRISIS MANAGEMENT TEAMS, EXERCISING THE STUDENT SAFETY PLAN, CREATING A SCHOOL SAFETY WHO'S WHO, PREPARING THE LINES OF COMMUNICATION, SHARING BEST PRACTICES, TAKING PREEMPTIVE ACTION.

3:45 - 4:15        Break-out

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<td>Investigation Procedures</td>
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<td>Staff Friends and the School Community</td>
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<td>Removing Names</td>
<td>How to Orient New Students &amp; their Families</td>
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FOX 5
Local news affiliate KVVU

NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS

Watch the video

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<td>Planning for Recovery in the Preparedness Phase &amp; How to Keep the Learning Process Alive</td>
<td>Providing Stress Management During Class Time</td>
<td>Improving Student Safety</td>
<td>Step-by-Step Process on How to Get Community &amp; Government Officials Involved into Supporting Crisis Response Team</td>
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PREVENTING VIOLENCE
BY BRINGING HELP TO TROUBLEDD STUDENTS

Visit www.nordtree.com for the most up-to-date program and speaker information
SSSC’s SPEAKERS WILL HELP ATTENDEES DEVELOP EFFECTIVE ACTION PLANS THAT ARE UNIQUE TO THEIR OWN COMMUNITIES AND ENGAGE THE WIDEST RANGE OF LOCAL STAKEHOLDERS TO MAKE OUR HIGH SCHOOLS AND COLLEGE CAMPUS SAFE AND SECURE -- THE WAY LEARNING ENVIRONMENTS REALLY SHOULD BE.

 Concurrent Break-out Sessions & Tabletop Exercises

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**Concurrent Break-out Sessions & Tabletop Exercises**

**FOX 5**
Local news affiliate KVVU

**SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY**

Watch the video

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<td>Drills and Exercises Using Best Practices</td>
<td>Domestic Conflict &amp; Child Abuse, Hostage</td>
<td>Gunman in School</td>
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<td>Bomb Threats, Suicide, Community Violence</td>
<td>Situation in a Classroom &amp; Responding to a Student in Crisis</td>
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**Real Cases**

Mechanical Accidents/Disasters
School Bus Safety & Security

Drills and Exercises Using Best Practices
Bomb Threats, Suicide, Community Violence

Domestic Conflict & Child Abuse, Hostage
Situation in a Classroom & Responding to a Student in Crisis

Gunman in School

**Best Practices**

Conducting School Safety Audits
Conduct School Safety and Security Threat Assessments
Create a Threat Assessment Team in the University Environment

Setting and Enforcing Standards
Create a Threat Assessment Team in the University Environment

Incident Specific Protocol

**Legal Issues**

What is Permissible to be Shared with Others without Violating Confidentiality Law?

**Session-45**

Real Cases
- How Do Emergency Communications Work?
- Better Ways of Getting the Message out to Students

**Session-46**

Best Practices
- Conducting School Safety Audits
- Conduct School Safety and Security Threat Assessments
- Create a Threat Assessment Team in the University Environment

**Session-47**

Best Practices
- Setting and Enforcing Standards

**Session-48**

Best Practices
- Incident Specific Protocol

**Session-49**

Legal Issues
- What is Permissible to be Shared with Others without Violating Confidentiality Law?

**PREVENTING VIOLENCE**

BY MAKING YOUR SCHOOL UNIVERSITY A PLACE OF SAFETY & NURTURING

Visit www.nordtree.com for the most up-to-date program and speaker information
Job-Alike

TABLETOP EXERCISE WORKSHOPS

Friday 10.11.19

8:00 - 9:00 Registration & Breakfast
9:00 - 12:30 Workshop 1

Learn How To Plan
- Make everyone a stakeholder
- Spell out roles and responsibilities

Protect Your School
- Know Your Resources
- Test them Against Your Toughest Scenarios

Know How To Respond
- Recognize Problems Earlier
- Make the Right Decisions Faster

Plan To Continue
- Keep the Learning Process Alive

What attendees are saying?

Jeff Johnson
Elementary Principal
Auburn City Schools
Auburn, AL
❖ Watch the video

Kirk Carpenter
Superintendent
Aztec Municipal School District
Aztec, NM
❖ Watch the video

Lanette Pint
Special Ed Consultant
Keystone AEA
Elkader, Iowa
❖ Watch the video

Melody Ryser
K-Teacher
Lummi Nation School
Bellingham, WA
❖ Watch the video

Group Discount
Complimentary Registrations are available for groups of three paid attendees or more from the same organization are available.

Complimentary Registrations
❖ 1 for every 3 paid registrations
❖ 2 for every 5 paid registrations
❖ 3 for every 7 paid registrations

How To Redeem
All teams that want to redeem the group discount must have one representative register the team members at the same time. Please email Info@nordtree.com for your specialized discount code for the complimentary registration(s) once you have submitted registration for the Initial team.

NSSSC Conference & Workshop:
❖ National Student Safety & Security Conference & Workshop
   November 20-22, 2019
   Las Vegas, NV

 Seats are Limited
 Register Now

Reserve your seat now!
What speakers are saying?

Aaron Bayer
Superintendent
Oregon Trail School District
Sandy, OR
Watch the video

Michael Heal
Chief of Police
Aztec Police Department
Aztec, NM
Watch the video

Trent Lovett
Superintendent
Marshall County Schools
Benton, KY
Watch the video

Kevin Byars
Sheriff
Marshall County Sheriff's Office
Benton, KY
Watch the video

Lauren Reese
Advocate
Littleton, CO
Watch the video

Guy Grace
Director, Security & Emergency Planning
Littleton Public Schools
Littleton, CO
Watch the video

SSSC Conferences & Workshops:

Southern
Southern Student Safety & Security Conference & Workshop
Arkansas, Louisiana, New Mexico, Oklahoma and Texas
March 28-29, 2019
Houston, TX

Mid-Atlantic
Mid-Atlantic Student Safety & Security Conference & Workshop
Delaware, Maryland, Virginia, District of Columbia and West Virginia
April 11-12, 2019
Washington, DC

Northwest
Northwest Student Safety & Security Conference & Workshop
Alaska, Idaho, Oregon and Washington
April 25-26, 2019
Seattle, WA

Pacific
Pacific Student Safety & Security Conference & Workshop
Arizona, California, Guam, Hawaii and Nevada
April 29-30, 2019
Los Angeles, CA

Atlantic
Atlantic Student Safety & Security Conference & Workshop
New York, New Jersey, Puerto Rico and Pennsylvania
October 10-11, 2019
NYC, NY

NSSSC Conference & Workshop:

NSSSC Student Safety & Security Conference & Workshop
November 20-22, 2019
Las Vegas, NV

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