

# Mid-Atlantic Student Safety & Security Conference and Workshop

Washington, DC  
April 11-12, 2019

Presenting a clear, easy-to-remember overview of prevention, preparedness response and recovery to K-12 Schools, Colleges, and Universities in Delaware, Maryland, Virginia, District of Columbia and West Virginia

## +2 Workshops

Four-Stage Incident Management Process is provided and discussed.

## Learn How To Plan

Make everyone a stakeholder.  
Spell out roles and responsibilities.

## Protect Your Students

Know your resources.  
Test them against your toughest scenarios.

## Know How To Respond

Recognize problems earlier.  
Make the right decisions earlier.

## Plan To Continue

Keep the learning process alive.

## CONFERENCE

April 11, 2019

## WORKSHOP

April 12, 2019

Register Before  
December 21, 2018  
and  
Save Up to \$250

## Job-Alike

Tabletop Exercise Workshops

## School-Alike

Role-playing Break-out Sessions



Real Cases



Panel Discussions



Break-out Sessions



Role Playing Sessions



Nationally Renowned Speakers



Best Practices



Saving Lives

*Making Our Schools Safe & Secure--  
The Way Learning Environments Really Should Be*

Enough listening. The rest is hands-on experience.

# Mid-Atlantic Student Safety & Security Conference & Workshop

7:55    8:40    9:20    10:29    11:35    12:20    13:45    14: 45    15:37    16:15

## Concurrent Break-out Sessions & Tabletop Exercises

### Thursday 4.11.19

- 8:00 - 9:00    Conference Material Pick-up & Breakfast
- 9:00 - 9:10    Chairperson's Opening Remarks
- 9:10 - 10:00    School Safety: A National Perspective
- 10:00 - 10:30    Coffee Break
- 10:30 - 11:15    Break-out

SSSC WILL FEATURE REAL-WORLD SIMULATIONS OF COMMUNITY RESPONSE TO SCHOOL SHOOTINGS AND RELATED TRAGEDIES.

#### Session-1

**Prevention**

- 📍 School Crime Watch
- 📍 Drug-Free Zones
- 📍 Gun-Free Zones
- 📍 Zero-Tolerance Messages

#### Session-2

**Prevention**

- 📍 Gang Apparel & Student Dress Codes
- 📍 Mentoring
- 📍 Parent Cooperation

#### Session-3

**Prevention**

- 📍 Law Enforcement Resources & Presentations

#### Session-4

**Prevention**

- 📍 Information Kits & Advisories
- 📍 Engaging the Business Sector

## CBS 8

Local news affiliate KLAS

## STUDENT SAFETY CONFERENCE

 Watch the video



11:20 - 12:05    Break-out

#### Session-5

**Prevention**

- 📍 Restrictions in Hallways Locker Areas Bathrooms Parking lots Cafeteria & Other High-Risk Areas

#### Session-6

**Prevention**

- 📍 Bullying and Violence Prevention

#### Session-7

**Prevention**

- 📍 Alcohol Tobacco and Drug Prevention and Early Intervention

#### Session-8

**Prevention**

- 📍 Prevention through Information

SHARE YOUR SPECIFIC ISSUES AND CONCERNS

Visit [www.nordtree.com](http://www.nordtree.com) for the most up-to-date program and speaker information

## Concurrent Break-out Sessions & Tabletop Exercises

SSSC's ACTIVITIES ARE RESULTS-ORIENTED, OFFERING YOU HANDS-ON EXPERIENCE WITH THE PLANNING PROCESS IN AREAS OF PREVENTION, PREPAREDNESS, RESPONSE AND RECOVERY.

11:20 - 12:05 Break-out

Session-9

### Prevention

- Balancing Student Privacy and School Safety

Session-10

### Preparedness

- What You Can Do Right Now
- Assessing Threat & Potential Victims
- Exercising the Student Safety Plan
- Reviewing Civil & Criminal Options

Session-11

### Preparedness

- Patrols & Security Systems
- Video Monitoring
- Taking Preemptive Action
- Crime Maps

Session-12

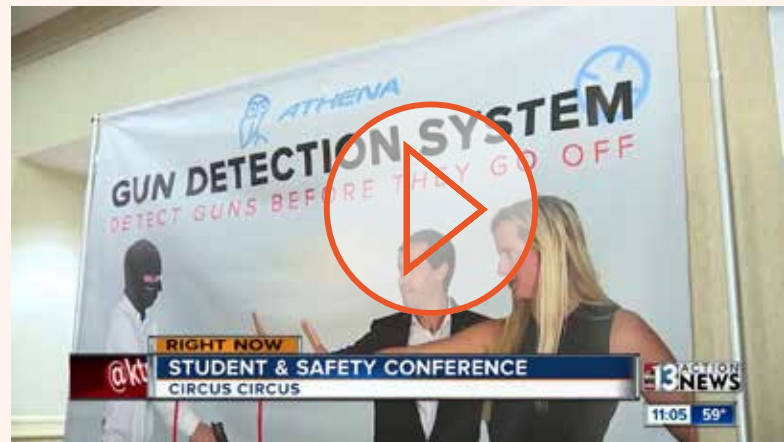
### Preparedness

- Creating a School Safety Who's Who
- Photo ID Database Including Private Sector Resources
- Dealing with Outside Threats

## ABC 13

Local news affiliate KLAS

# SCHOOL LEADERS DISCUSSING SCHOOL SAFETY



Watch the video

Session-13

### Preparedness

- Releasing Information
- Media Relations
- Crisis Kits
- Preparing the Lines of Communication

Session-14

### Preparedness

- Legislative Actions
- Town Hall Meetings
- Sharing Best Practices

Session-15

### Preparedness

- Designating Crisis Planning and Crisis Management Teams

Session-16

### Preparedness

- Plan for Natural and Man-Made Disasters

PREVENTION  
ROLE-PLAYING  
TOPICS INCLUDE  
PREPAREDNESS  
RESPONSE  
AND RECOVERY

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## Concurrent Break-out Sessions & Tabletop Exercises

SSSC's WORKSHOPS WILL EXAMINE LATEST COMMUNITY RESOURCES TO FIGHT TEENAGE SUICIDE, ALCOHOL AND DRUG ABUSE, AND AGGRESSIVE DRIVING AMONG HIGH SCHOOL AND COLLEGE STUDENTS.

12:05 - 1:30    Working Lunch

1:30 - 2:30    Break-out

Session-17

### Preparedness

- Security & Safety Risk Assessment in Schools

Session-18

### Preparedness

- Security & Safety Risk Assessment in Campuses

Session-19

### Response

- Activating the Emergency Response Infrastructure
- Warning Signals
- First Response

Session-20

### Response

- Student Complaints
- Protecting targets & Hostages

## ABC 13

Local news affiliate KLAS

## NEW TECH TO KEEP STUDENTS SAFE



Watch the video



Session-21

### Response

- Types of Violence
- Survival Techniques

Session-22

### Response

- News by Cell Phone

Session-23

### Response

- Regaining Control
- Chain of Command
- Emergency Response Routes

Session-24

### Response

- Evacuation Procedures
- School Closings
- Notifying Parents
- Anticipating Escalation

TESTING YOUR EMERGENCY RESPONSE PLANS

Visit [www.nordtree.com](http://www.nordtree.com) for the most up-to-date program and speaker information

## Concurrent Break-out Sessions & Tabletop Exercises

SSSC's DELEGATES ENCOURAGED TO SHARE THEIR SPECIFIC ISSUES AND CONCERNS AND TAKE ADVANTAGE OF THE OPEN-DISCUSSION COLLABORATIVE ENVIRONMENT OF THE WORKSHOPS.

2:30 - 3:00    Coffee Break

3:00 - 3:45    Break-out

### Session-25

#### Response

- 📍 Law Enforcement Information Sharing
- 📍 Medical Procedures
- 📍 Dealing with the Media
- 📍 Reaction on the Internet.

### Session-26

#### Response

- 📍 Building a School-Based Crisis Team

### Session-27

#### Response

- 📍 Media Relations Crisis Communications and News & Information

### Session-28

#### Response

- 📍 Campus Emergency Response Team Program

## CBS 8

Local news affiliate KLAS

# SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE



 Watch the video

### Session-29

#### Response

- 📍 Incident Command System: The Transition From Routine Day to Day Operations to Effective Management Control

### Session-30

#### Recovery

- 📍 Overcoming Fear of Returning to Class
- 📍 Debriefings

### Session-31

#### Recovery

- 📍 Victim Needs
- 📍 Survivor Needs
- 📍 Families of Offenders

### Session-32

#### Recovery

- 📍 Call-in Lines
- 📍 Grief Counseling
- 📍 Health Services & Resources
- 📍 Statements to Students & Parents

ASSESSING THE THREATS    SECURITY & SAFETY RISK ASSESSMENT

Visit [www.nordtree.com](http://www.nordtree.com) for the most up-to-date program and speaker information



# Concurrent Break-out Sessions & Tabletop Exercises

WHAT YOU CAN DO RIGHT NOW, ASSESSING THREAT AND POTENTIAL VICTIMS, DESIGNATING CRISIS PLANNING AND CRISIS MANAGEMENT TEAMS, EXERCISING THE STUDENT SAFETY PLAN, CREATING A SCHOOL SAFETY WHO'S WHO, PREPARING THE LINES OF COMMUNICATION, SHARING BEST PRACTICES, TAKING PREEMPTIVE ACTION.

3:45 - 4:15    Break-out

**Session-33**

**Recovery**

- Academic Support
- Investigation Procedures
- Removing Names

**Session-34**

**Recovery**

- Funerals & Anniversaries
- Signals for Closure
- How to Orient New Students & their Families

**Session-35**

**Recovery**

- Working with Students Families Staff Friends and the School Community

**Session-36**

**Recovery**

- School Site Crisis Intervention Team (CIT) Members/Roles

## FOX 5

Local news affiliate KVVU

# NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS

 Watch the video



**Session-37**

**Recovery**

- Planning for Recovery in the Preparedness Phase & How to Keep the Learning Process Alive

**Session-38**

**Recovery**

- Providing Stress Management During Class Time

**Session-39**

**Real Cases**

- Improving Student Safety
- Dealing with Rumors and/or Acts of Vandalism That Might Precede Incidents

**Session-40**

**Real Cases**

- Step-by-Step Process on How to Get Community & Government Officials Involved into Supporting Crisis Response Team

PREVENTING  
 VIOLENCE

BY BRINGING  
 HELP TO  
 TROUBLED STUDENTS

Visit [www.nordtree.com](http://www.nordtree.com) for the most up-to-date program and speaker information

## Concurrent Break-out Sessions & Tabletop Exercises

SSSC's SPEAKERS WILL HELP ATTENDEES DEVELOP EFFECTIVE ACTION PLANS THAT ARE UNIQUE TO THEIR OWN COMMUNITIES AND ENGAGE THE WIDEST RANGE OF LOCAL STAKEHOLDERS TO MAKE OUR HIGH SCHOOLS AND COLLEGE CAMPUSES SAFE AND SECURE -- THE WAY LEARNING ENVIRONMENTS REALLY SHOULD BE.

4:15 - 5:15    Break-out

Session-41

### Real Cases

- 📍 Mechanical Accidents/Disasters
- 📍 School Bus Safety & Security

Session-42

### Real Cases

- 📍 Drills and Exercises Using Best Practices
- 📍 Bomb Threats, Suicide, Community Violence

Session-43

### Real Cases

- 📍 Domestic Conflict & Child Abuse, Hostage
- 📍 Situation in a Classroom & Responding to a Student in Crisis
- 📍 Dealing Effectively with the Media

Session-44

### Real Cases

- 📍 Gunman in School

## FOX 5

Local news affiliate KVVU

## SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY

 Watch the video



Session-45

### Real Cases

- 📍 How Do Emergency Communications Work?
- 📍 Better Ways of Getting the Message out to Students

Session-46

### Best Practices

- 📍 Conducting School Safety Audits
- 📍 Conduct School Safety and Security Threat Assessments
- 📍 Create a Threat Assessment Team in the University Environment

Session-47

### Best Practices

- 📍 Setting and Enforcing Standards

Session-48

### Best Practices

- 📍 Incident Specific Protocol

Session-49

### Legal Issues

- 📍 What is Permissible to be Shared with Others without Violating Confidentiality Law?

PREVENTING VIOLENCE

BY MAKING YOUR SCHOOL UNIVERSITY A PLACE OF SAFETY & NURTURING

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**Job-Alike**

**School-Alike**

TABLETOP EXERCISE WORKSHOPS

WORKSHOP **2**



**Friday 4.12.19**

8:00 - 9:00 Registration & Breakfast  
 9:00 - 12:30 Workshop 1

12:30 - 1:30 Lunch  
 1:30 - 5:00 Workshop 2

**Learn How To Plan**

- Make everyone a stakeholder
- Spell out roles and responsibilities

**Protect Your School**

- Know Your Resources
- Test them Against Your Toughest Scenarios

**Know How To Respond**

- Recognize Problems Earlier
- Make the Right Decisions Faster

**Plan To Continue**

- Keep the Learning Process Alive

**What attendees are saying?**



**Jeff Johnson**  
 Elementary Principal  
 Auburn City Schools  
 Auburn, AL

Watch the video



**Kirk Carpenter**  
 Superintendent  
 Aztec Municipal School District  
 Aztec, NM

Watch the video



**Lanette Pint**  
 Special Ed Consultant  
 Keystone AEA  
 Elkader, Iowa

Watch the video



**Melody Ryser**  
 K-Teacher  
 Lummi Nation School  
 Bellingham, WA

Watch the video

**Group Discount**

Complimentary Registrations are available for groups of three paid attendees or more from the same organization are available.

**Complimentary Registrations**

1 for every 3 paid registrations

2 for every 5 paid registrations

3 for every 7 paid registrations

**How To Redeem**

All teams that want to redeem the group discount must have one representative register the team members at the same time. Please email [Info@nordtree.com](mailto:Info@nordtree.com) for your specialized discount code for the complimentary registration(s) once you have submitted registration for the Initial team.



**Randy Wilkison**  
 Director of Operations  
 Albany County School District 1  
 Laramie, WY

Watch the video



**Stacie Anfinson**  
 Assitant Principal  
 Laramie Middle School  
 Laramie, WY

Watch the video



**Victoria Eutsey**  
 Vice Principal  
 Lincoln High School  
 Lincoln, CA

Watch the video

**Reserve your seat now!**



**NSSSC Conference & Workshop:**

National Student Safety & Security Conference & Workshop  
 November 20-22, 2019  
 Las Vegas, NV

**Seats are Limited Register Now**

Visit [www.nordtree.com](http://www.nordtree.com) for the most up-to-date program and speaker information.



8:30	8:33	8:36	8:39	8:42	8:45	8:48	8:51	8:54	8:57
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## What speakers are saying?



**Aaron Bayer**  
Superintendent  
Oregon Trail School District  
Sandy, OR

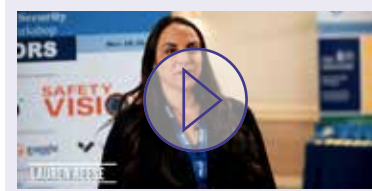
Watch the video

### What are you waiting for?



**Kevin Byars**  
Sheriff  
Marshall County Sheriff's Office  
Benton, KY

Watch the video



**Lauren Reese**  
Advocate  
Littleton, CO

Watch the video



**Michael Heal**  
Chief of Police  
Aztec Police Department  
Aztec, NM

Watch the video



**Trent Lovett**  
Superintendent  
Marshall County Schools  
Benton, KY

Watch the video

### Reserve your seat now!



**Guy Grace**  
Director, Security & Emergency Planning  
Littleton Public Schools  
Littleton, CO

Watch the video

## SSSC Conferences & Workshops:

- Southern**  
**Southern Student Safety & Security Conference & Workshop**  
Arkansas, Louisiana, New Mexico, Oklahoma and Texas  
March 28-29, 2019  
Houston, TX
- Mid-Atlantic**  
**Mid-Atlantic Student Safety & Security Conference & Workshop**  
Delaware, Maryland, Virginia, District of Columbia and West Virginia  
April 11-12, 2019  
Washington, DC
- Northwest**  
**Northwest Student Safety & Security Conference & Workshop**  
Alaska, Idaho, Oregon and Washington  
April 25-26, 2019  
Seattle, WA
- Pacific**  
**Pacific Student Safety & Security Conference & Workshop**  
Arizona, California, Guam, Hawaii and Nevada  
April 29-30, 2019  
Los Angeles, CA
- Southeast**  
**Southeast Student Safety & Security Conference & Workshop**  
Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina and Tennessee  
May 2-3, 2019  
Orlando, FL

- New England**  
**New England Student Safety & Security Conference & Workshop**  
Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont  
May 9-10, 2019  
Boston, MA
- Atlantic**  
**Atlantic Student Safety & Security Conference & Workshop**  
New York, New Jersey, Puerto Rico and Pennsylvania  
May 16-17, 2019  
NYC, NY
- Great Lakes**  
**Student Safety & Security Conference & Workshop**  
Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin  
May 20-21, 2019  
Chicago, IL
- Midwest**  
**Midwest Student Safety & Security Conference & Workshop**  
Iowa, Kansas, Missouri and Nebraska  
October 17-18, 2019  
Kansas City, MO
- Rocky Mountains**  
**Rocky Mountains Student Safety & Security Conference & Workshop**  
Colorado, Montana, North Dakota, South Dakota, Utah and Wyoming  
October 23-24, 2019  
Denver, CO

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