

Southern Student Safety & Security Conference and Workshop

Houston, TX
March 28-29, 2019

Presenting a clear, easy-to-remember overview of prevention, preparedness response and recovery to K-12 Schools, Colleges, and Universities in Arkansas, Louisiana, New Mexico, Oklahoma, and Texas

+2 Workshops

Four-Stage Incident Management Process is provided and discussed.

Learn How To Plan

Make everyone a stakeholder.
Spell out roles and responsibilities.

Protect Your Students

Know your resources.
Test them against your toughest scenarios.

Know How To Respond

Recognize problems earlier.
Make the right decisions earlier.

Plan To Continue

Keep the learning process alive.

CONFERENCE

March 28, 2019

WORKSHOP

March 29, 2019

Register Before
December 21, 2018
and
Save Up to \$250

Job-Alike

Tabletop Exercise Workshops

School-Alike

Role-playing Break-out Sessions



Real Cases



Panel Discussions



Break-out Sessions



Role Playing Sessions



Nationally Renowned Speakers



Best Practices



Saving Lives

*Making Our Schools Safe & Secure--
The Way Learning Environments Really Should Be*

Enough listening. The rest is hands-on experience.

Concurrent Break-out Sessions & Tabletop Exercises

Thursday 3.28.19

- 8:00 - 9:00 Conference Material Pick-up & Breakfast
- 9:00 - 9:10 Chairperson's Opening Remarks
- 9:10 - 10:00 School Safety: A National Perspective
- 10:00 - 10:30 Coffee Break
- 10:30 - 11:15 Break-out

SSSC WILL FEATURE REAL-WORLD SIMULATIONS OF COMMUNITY RESPONSE TO SCHOOL SHOOTINGS AND RELATED TRAGEDIES.

Session-1

Prevention

- 🏠 School Crime Watch
- 🏠 Drug-Free Zones
- 🏠 Gun-Free Zones
- 🏠 Zero-Tolerance Messages

Session-2

Prevention

- 🏠 Gang Apparel & Student Dress Codes
- 🏠 Mentoring
- 🏠 Parent Cooperation

Session-3

Prevention

- 🏠 Law Enforcement Resources & Presentations

Session-4

Prevention

- 🏠 Information Kits & Advisories
- 🏠 Engaging the Business Sector

CBS 8

Local news affiliate KLAS

STUDENT SAFETY CONFERENCE

 Watch the video



11:20 - 12:05 Break-out

Session-5

Prevention

- 🏠 Restrictions in Hallways Locker Areas Bathrooms Parking lots Cafeteria & Other High-Risk Areas

Session-6

Prevention

- 🏠 Bullying and Violence Prevention

Session-7

Prevention

- 🏠 Alcohol Tobacco and Drug Prevention and Early Intervention

Session-8

Prevention

- 🏠 Prevention through Information

SHARE YOUR SPECIFIC ISSUES AND CONCERNS

Visit www.nordtree.com for the most up-to-date program and speaker information

Concurrent Break-out Sessions & Tabletop Exercises

SSSC's ACTIVITIES ARE RESULTS-ORIENTED, OFFERING YOU HANDS-ON EXPERIENCE WITH THE PLANNING PROCESS IN AREAS OF PREVENTION, PREPAREDNESS, RESPONSE AND RECOVERY.

11:20 - 12:05 Break-out

Session-9

Prevention

- Balancing Student Privacy and School Safety

Session-10

Preparedness

- What You Can Do Right Now
- Assessing Threat & Potential Victims
- Exercising the Student Safety Plan
- Reviewing Civil & Criminal Options

Session-11

Preparedness

- Patrols & Security Systems
- Video Monitoring
- Taking Preemptive Action
- Crime Maps

Session-12

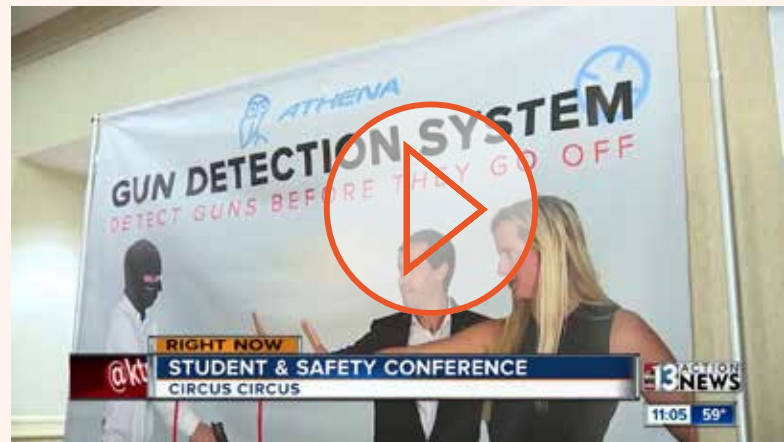
Preparedness

- Creating a School Safety Who's Who
- Photo ID Database Including Private Sector Resources
- Dealing with Outside Threats

ABC 13

Local news affiliate KLAS

SCHOOL LEADERS DISCUSSING SCHOOL SAFETY



Watch the video

Session-13

Preparedness

- Releasing Information
- Media Relations
- Crisis Kits
- Preparing the Lines of Communication

Session-14

Preparedness

- Legislative Actions
- Town Hall Meetings
- Sharing Best Practices

Session-15

Preparedness

- Designating Crisis Planning and Crisis Management Teams

Session-16

Preparedness

- Plan for Natural and Man-Made Disasters

PREVENTION
 ROLE-PLAYING
 TOPICS INCLUDE
 PREPAREDNESS
 RESPONSE
 AND RECOVERY

Visit www.nordtree.com for the most up-to-date program and speaker information

Concurrent Break-out Sessions & Tabletop Exercises

SSSC's WORKSHOPS WILL EXAMINE LATEST COMMUNITY RESOURCES TO FIGHT TEENAGE SUICIDE, ALCOHOL AND DRUG ABUSE, AND AGGRESSIVE DRIVING AMONG HIGH SCHOOL AND COLLEGE STUDENTS.

12:05 - 1:30 Working Lunch

1:30 - 2:30 Break-out

Session-17

Preparedness

- Security & Safety Risk Assessment in Schools

Session-18

Preparedness

- Security & Safety Risk Assessment in Campuses

Session-19

Response

- Activating the Emergency Response Infrastructure
- Warning Signals
- First Response

Session-20

Response

- Student Complaints
- Protecting targets & Hostages

ABC 13

Local news affiliate KLAS

NEW TECH TO KEEP STUDENTS SAFE



Watch the video



Session-21

Response

- Types of Violence
- Survival Techniques

Session-22

Response

- News by Cell Phone

Session-23

Response

- Regaining Control
- Chain of Command
- Emergency Response Routes

Session-24

Response

- Evacuation Procedures
- School Closings
- Notifying Parents
- Anticipating Escalation

TESTING YOUR EMERGENCY RESPONSE PLANS

Visit www.nordtree.com for the most up-to-date program and speaker information

Concurrent Break-out Sessions & Tabletop Exercises

SSSC's DELEGATES ENCOURAGED TO SHARE THEIR SPECIFIC ISSUES AND CONCERNS AND TAKE ADVANTAGE OF THE OPEN-DISCUSSION COLLABORATIVE ENVIRONMENT OF THE WORKSHOPS.

2:30 - 3:00 Coffee Break
 3:00 - 3:45 Break-out

Session-25

- Response**
- 📍 Law Enforcement Information Sharing
 - 📍 Medical Procedures
 - 📍 Dealing with the Media
 - 📍 Reaction on the Internet.

Session-26

- Response**
- 📍 Building a School-Based Crisis Team

Session-27

- Response**
- 📍 Media Relations Crisis Communications and News & Information

Session-28


- Response**
- 📍 Campus Emergency Response Team Program

CBS 8

Local news affiliate KLAS

SCHOOL SAFETY
 CONFERENCE OUTLINES
 DIFFERENT METHODS TO
 PREVENT VIOLENCE,
 KEEP STUDENTS SAFE



 Watch the video

Session-29

- Response**
- 📍 Incident Command System: The Transition From Routine Day to Day Operations to Effective Management Control

Session-30

- Recovery**
- 📍 Overcoming Fear of Returning to Class
 - 📍 Debriefings

Session-31

- Recovery**
- 📍 Victim Needs
 - 📍 Survivor Needs
 - 📍 Families of Offenders

Session-32

- Recovery**
- 📍 Call-in Lines
 - 📍 Grief Counseling
 - 📍 Health Services & Resources
 - 📍 Statements to Students & Parents

ASSESSING THE THREATS SECURITY & SAFETY RISK ASSESSMENT

Visit www.nordtree.com for the most up-to-date program and speaker information

Concurrent Break-out Sessions & Tabletop Exercises

WHAT YOU CAN DO RIGHT NOW, ASSESSING THREAT AND POTENTIAL VICTIMS, DESIGNATING CRISIS PLANNING AND CRISIS MANAGEMENT TEAMS, EXERCISING THE STUDENT SAFETY PLAN, CREATING A SCHOOL SAFETY WHO'S WHO, PREPARING THE LINES OF COMMUNICATION, SHARING BEST PRACTICES, TAKING PREEMPTIVE ACTION.

3:45 - 4:15 Break-out

Session-33

Recovery

- Academic Support
- Investigation Procedures
- Removing Names

Session-34

Recovery

- Funerals & Anniversaries
- Signals for Closure
- How to Orient New Students & their Families

Session-35

Recovery

- Working with Students Families Staff Friends and the School Community

Session-36

Recovery

- School Site Crisis Intervention Team (CIT) Members/Roles

FOX 5

Local news affiliate KVVU

NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS

 Watch the video



Session-37

Recovery

- Planning for Recovery in the Preparedness Phase & How to Keep the Learning Process Alive

Session-38

Recovery

- Providing Stress Management During Class Time

Session-39

Real Cases

- Improving Student Safety
- Dealing with Rumors and/or Acts of Vandalism That Might Precede Incidents

Session-40

Real Cases

- Step-by-Step Process on How to Get Community & Government Officials Involved into Supporting Crisis Response Team

PREVENTING
 VIOLENCE

BY BRINGING
 HELP TO
 TROUBLED STUDENTS

Visit www.nordtree.com for the most up-to-date program and speaker information

Concurrent Break-out Sessions & Tabletop Exercises

SSSC's SPEAKERS WILL HELP ATTENDEES DEVELOP EFFECTIVE ACTION PLANS THAT ARE UNIQUE TO THEIR OWN COMMUNITIES AND ENGAGE THE WIDEST RANGE OF LOCAL STAKEHOLDERS TO MAKE OUR HIGH SCHOOLS AND COLLEGE CAMPUSES SAFE AND SECURE -- THE WAY LEARNING ENVIRONMENTS REALLY SHOULD BE.

4:15 - 5:15 Break-out

Session-41

Real Cases

- 📍 Mechanical Accidents/Disasters
- 📍 School Bus Safety & Security

Session-42

Real Cases

- 📍 Drills and Exercises Using Best Practices
- 📍 Bomb Threats, Suicide, Community Violence

Session-43

Real Cases

- 📍 Domestic Conflict & Child Abuse, Hostage
- 📍 Situation in a Classroom & Responding to a Student in Crisis
- 📍 Dealing Effectively with the Media

Session-44

Real Cases

- 📍 Gunman in School

FOX 5

Local news affiliate KVVU

SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY

 Watch the video



Session-45

Real Cases

- 📍 How Do Emergency Communications Work?
- 📍 Better Ways of Getting the Message out to Students

Session-46

Best Practices

- 📍 Conducting School Safety Audits
- 📍 Conduct School Safety and Security Threat Assessments
- 📍 Create a Threat Assessment Team in the University Environment

Session-47

Best Practices

- 📍 Setting and Enforcing Standards

Session-48

Best Practices

- 📍 Incident Specific Protocol

Session-49

Legal Issues

- 📍 What is Permissible to be Shared with Others without Violating Confidentiality Law?

PREVENTING
 VIOLENCE

BY MAKING YOUR SCHOOL
 UNIVERSITY A PLACE OF
 SAFETY & NURTURING

Visit www.nordtree.com for the most up-to-date program and speaker information

Job-Alike

TABLETOP EXERCISE WORKSHOPS

WORKSHOP **2**



School-Alike

Friday 3.29.19

8:00 - 9:00 Registration & Breakfast
 9:00 - 12:30 Workshop 1

12:30 - 1:30 Lunch
 1:30 - 5:00 Workshop 2

Learn How To Plan

- Make everyone a stakeholder
- Spell out roles and responsibilities

Protect Your School

- Know Your Resources
- Test them Against Your Toughest Scenarios

Know How To Respond

- Recognize Problems Earlier
- Make the Right Decisions Faster

Plan To Continue

- Keep the Learning Process Alive

What attendees are saying?



Jeff Johnson
 Elementary Principal
 Auburn City Schools
 Auburn, AL

Watch the video



Kirk Carpenter
 Superintendent
 Aztec Municipal School District
 Aztec, NM

Watch the video



Lanette Pint
 Special Ed Consultant
 Keystone AEA
 Elkader, Iowa

Watch the video



Melody Ryser
 K-Teacher
 Lummi Nation School
 Bellingham, WA

Watch the video

Group Discount

Complimentary Registrations are available for groups of three paid attendees or more from the same organization are available.

Complimentary Registrations

1 for every 3 paid registrations

2 for every 5 paid registrations

3 for every 7 paid registrations

How To Redeem

All teams that want to redeem the group discount must have one representative register the team members at the same time. Please email Info@nordtree.com for your specialized discount code for the complimentary registration(s) once you have submitted registration for the Initial team.



Randy Wilkison
 Director of Operations
 Albany County School District 1
 Laramie, WY

Watch the video



Stacie Anfinson
 Assitant Principal
 Laramie Middle School
 Laramie, WY

Watch the video



Victoria Eutsey
 Vice Principal
 Lincoln High School
 Lincoln, CA

Watch the video

Reserve your seat now!



NSSSC Conference & Workshop:

National Student Safety & Security Conference & Workshop
 November 20-22, 2019
 Las Vegas, NV

Seats are Limited Register Now

Visit www.nordtree.com for the most up-to-date program and speaker information.

8:30 8:33 8:36 8:39 8:42 8:45 8:48 8:51 8:54 8:57

What speakers are saying?



Aaron Bayer
 Superintendent
 Oregon Trail School District
 Sandy, OR

Watch the video

What are you waiting for?



Kevin Byars
 Sheriff
 Marshall County Sheriff's Office
 Benton, KY

Watch the video



Lauren Reese
 Advocate
 Littleton, CO

Watch the video



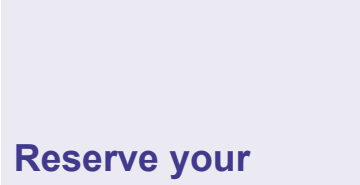
Michael Heal
 Chief of Police
 Aztec Police Department
 Aztec, NM

Watch the video



Trent Lovett
 Superintendent
 Marshall County Schools
 Benton, KY

Watch the video



Reserve your seat now!



Guy Grace
 Director, Security & Emergency Planning
 Littleton Public Schools
 Littleton, CO

Watch the video

SSSC Conferences & Workshops:

- Southern**
Southern Student Safety & Security Conference & Workshop
 Arkansas, Louisiana, New Mexico, Oklahoma and Texas
 March 28-29, 2019
 Houston, TX
- Mid-Atlantic**
Mid-Atlantic Student Safety & Security Conference & Workshop
 Delaware, Maryland, Virginia, District of Columbia and West Virginia
 April 11-12, 2019
 Washington, DC
- Northwest**
Northwest Student Safety & Security Conference & Workshop
 Alaska, Idaho, Oregon and Washington
 April 25-26, 2019
 Seattle, WA
- Pacific**
Pacific Student Safety & Security Conference & Workshop
 Arizona, California, Guam, Hawaii and Nevada
 April 29-30, 2019
 Los Angeles, CA
- Southeast**
Southeast Student Safety & Security Conference & Workshop
 Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina and Tennessee
 May 2-3, 2019
 Orlando, FL

- New England**
New England Student Safety & Security Conference & Workshop
 Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont
 May 9-10, 2019
 Boston, MA
- Atlantic**
Atlantic Student Safety & Security Conference & Workshop
 New York, New Jersey, Puerto Rico and Pennsylvania
 May 16-17, 2019
 NYC, NY
- Great Lakes**
Student Safety & Security Conference & Workshop
 Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin
 May 20-21, 2019
 Chicago, IL
- Midwest**
Midwest Student Safety & Security Conference & Workshop
 Iowa, Kansas, Missouri and Nebraska
 October 17-18, 2019
 Kansas City, MO
- Rocky Mountains**
Rocky Mountains Student Safety & Security Conference & Workshop
 Colorado, Montana, North Dakota, South Dakota, Utah and Wyoming
 October 23-24, 2019
 Denver, CO

NSSSC Conference & Workshop:

- National Student Safety & Security Conference & Workshop**
 November 20-22, 2019
 Las Vegas, NV

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