Atlantic Student Safety & Security Conference and Workshop

Presenting a clear, easy-to-remember overview of prevention, preparedness response and recovery to K-12 Schools, Colleges, and Universities in New York, New Jersey, Puerto Rico and Pennsylvania

Oct 10-11, 2019
NYC

Enough listening. The rest is hands-on experience.

SPONSORSHIP OPPORTUNITIES

CONFERENCE
October 10, 2019

WORKSHOP
October 11, 2019

Real Cases
Panel Discussions
Break-out Sessions
Role Playing Sessions

Job-Alike
Tabletop Exercise Workshops

School-Alike
Role-playing Break-out Sessions

Nationally Renowned Speakers
Best Practices
Saving Lives

Making Our Schools Safe & Secure--
The Way Learning Environments Really Should Be
MERCHANDISE SPONSORSHIP OPPORTUNITIES

OFFICIAL BAG $2,995
- Gain maximum visibility through sponsorship of the Official Conference Bag.
- All registered delegates will receive a professional bag that will be used to collect exhibition-floor and conference materials. Your company name and logo will be prominently displayed on the bag for all delegates to see. Your key customers will use these high-quality, multipurpose bag long after the event.
- Sponsorship of the Official Conference Bag also provides you with an opportunity to participate in the Bag Insertion Program, through which we will distribute your company’s product literature to every delegate. Simply provide us with your corporate/product literature, and we will insert it into your sponsored bag for distribution.
- Logo placement on each bag.
- One tote bag insert of a letter flyer.

LUNCHEON SPONSORSHIP $1,995
- Exclusive keynote luncheon speaker nomination opportunity (10 minutes).
- The luncheon sponsors will receive complimentary display space during the entire event.
- Logo displayed throughout the conference on the projector screens.
- Company name included on the conference program covers distributed to the attendees with a tremendous shelf life.

BREAKFAST & REFRESHMENTS $1,995
- The breakfast sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The breakfast sponsors will each have special information section in the conference program-1 page.

PAPER ADVERTISEMENT $995
- Full page advertisement in the Conference Program

MID-MORNING & MID-AFTER NOON $995
- The mid-morning and Mid-afternoon sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The Mid-morning and Mid-afternoon sponsors will each have special information section in the conference program-1 page.

NAME BADGE LANYARDS $1,995
- Make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all delegates with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which delegates will wear each day of the conference.

NAME BADGE INSERTS $995
- Get all delegates at this event to recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every delegate of your new product offering. The Name Badge Inserts are a sure-fire way to grab attention of participants looking for the best new products and services.

BAG INSERTION $995
- Be one of the ten organizations who will have the opportunity to participate in the bag insertion Program.
- This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants.

ABC 13 Local news affiliate KLAS
NEW TECH TO KEEP STUDENTS SAFE
Watch the video

See You In NYC
Interact with Leading Student Safety & Security Experts
SPONSORSHIP BENEFITS

PLATINUM SPONSORSHIP $5,995

EXHIBIT TABLES
- You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

COMPLIMENTARY PASSES
- You will receive three (3) complimentary passes to the conference.

LOGO & BRANDING
- Your corporate logo will be on all of the Conference Handbags.
- Your corporate logo displayed throughout the conference on the projector screens.
- Your corporate logo will be highlighted on the conference website and a hyperlink to your company’s site will be created.

GOLD SPONSORSHIP $4,995

EXHIBIT TABLES
- You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

COMPLIMENTARY PASSES
- You will receive two (2) complimentary passes to the conference.

LOGO & BRANDING
- Your corporate logo displayed throughout the conference on the projector screens.
- Your corporate logo will be highlighted on the conference website and a hyperlink to your company’s site will be created.

SILVER SPONSORSHIP $3,995

EXHIBIT TABLES
- You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

COMPLIMENTARY PASSES
- You will receive two (2) complimentary passes to the conference.

LOGO & BRANDING
- Your corporate logo displayed throughout the conference on the projector screens.
- Your corporate logo will be highlighted on the conference website and a hyperlink to your company’s site will be created.

EXHIBITOR SPONSORSHIP $2,995

EXHIBIT TABLES
- You will be allocated an exhibit space in the vendor’s lounge where you may set-up an exhibit for the entire length of the conference on a dressed table or similar. This space will act as a focal point for your efforts, enabling you to centralize your networking and demonstrate your products and services to the conference delegates. Two chairs and a dressed table will be provided.

COMPLIMENTARY PASSES
- You will receive one (1) complimentary pass to the conference.

LOGO & BRANDING
- Your corporate Logo displayed throughout the conference on the projector screens.
- Your corporate logo will be highlighted on the conference website and a hyperlink to your company’s site will be created.

ABC 13
Local news affiliate KLAS

SCHOOL LEADERS DISCUSSING SCHOOL SAFETY

Watch the video

CBS 8
Local news affiliate KLAS

STUDENT SAFETY CONFERENCE

Watch the video

LOGO & BRANDING
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# Sponsorship Benefits

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Cost</th>
<th>Sponsor Acknowledgement</th>
<th>Company Profile</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM SPONSORSHIP</td>
<td>$5,995</td>
<td>Your sponsorship will be acknowledged in the conference program.</td>
<td>You may also insert a company profile into the conference bag.</td>
</tr>
<tr>
<td>GOLD SPONSORSHIP</td>
<td>$4,995</td>
<td>Your sponsorship will be acknowledged in the conference program.</td>
<td>You may also insert a company profile into the conference bag.</td>
</tr>
<tr>
<td>SILVER SPONSORSHIP</td>
<td>$3,995</td>
<td>Your sponsorship will be acknowledged in the conference program.</td>
<td>Not available</td>
</tr>
<tr>
<td>EXHIBITOR SPONSORSHIP</td>
<td>$2,995</td>
<td>Your sponsorship will be acknowledged in the conference program.</td>
<td>Not available</td>
</tr>
</tbody>
</table>

## CBS 8

**Local news affiliate KLAS**

**SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE**

Watch the video

## FOX 5

**Local news affiliate KVVU**

**NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS**

Watch the video

## Delegate List

- **Not available**

## Company Profile

- **Not available**

## NYC

Interact with Leading Student Safety & Security Experts
Check out what top news outlets have to say.

FOX 5
Local news affiliate KVVU
SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY
Watch the video

What sponsors are saying?

Adam Reed
Director of Sales- West
Aiphone
Los Angeles, CA
Watch the video

Bill McCullough
VP Sales
Gaggle
Mission, SD
Watch the video

Joseph Murphy
Account Executive
Safety Vision
Houston, TX
Watch the video

Lisa Falzone
CEO & Co-Founder
Athena Security
Austin, TX
Watch the video

Ryan Haley
Regional Marketing Manager
Pelco by Schneider Electric
Orangeburg, NY
Watch the video

Sean Miller
Sales
Verkada
San Mateo, CA
Watch the video

Steve Ostler
Director of Marketing
Blackboard
Washington, DC
Watch the video

Vanessa Ogle
Founder and CEO
Enseo
Richardson, TX
Watch the video

ENGAGE OUR EDUCATOR
Watch the video
## COMPARE AND FIND THE SPONSORSHIP PACKAGE THAT IS RIGHT FOR YOU

Whether you are Launching a New Product or Building Brand Awareness, there’s a sponsorship that fits your needs. Learn how the different versions compare.

<table>
<thead>
<tr>
<th>BENEFITS SPONSORSHIP</th>
<th>EXHIBITOR BENEFITS EXHIBITOR</th>
<th>SILVER SPONSOR BENEFITS SILVER</th>
<th>GOLD SPONSOR BENEFITS GOLD</th>
<th>PLATINUM SPONSOR BENEFITS PLATINUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking Opportunity</td>
<td></td>
<td></td>
<td></td>
<td>10 Minutes</td>
</tr>
<tr>
<td>Exhibit Table</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary pass to the conference</td>
<td>6'</td>
<td>6'</td>
<td>6'</td>
<td>6'</td>
</tr>
<tr>
<td>Corporate Logo in all of the conference handbags (subject to availability)</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Corporate logo on the conference e-marketing material used in the extensive marketing campaign to approximately 40,000–50,000 educator</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate logo on the conference website, and a hyperlink to the company’s site. listing the sponsor / Exhibitor contacts</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acknowledgement in the conference documentation folder.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Insertion of a company profile into the conference documentation. (Letter Size pages, to be provided by you)</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Company banners strategically displayed in the main conference auditorium for the two days. (Banners to be provided by you)</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>A copy of the delegate list</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to host any of the following: Conference Refreshment Break Conference Breakfast</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship Investment</td>
<td>$2,995</td>
<td>$3,995</td>
<td>$4,995</td>
<td>$5,995</td>
</tr>
</tbody>
</table>

- ▶️ Benefits, Available
- ❌ Benefits, Not Available

NYC

Interact with Leading Student Safety & Security Experts