

# Great Lakes Student Safety & Security Conference and Workshop

May 20-21, 2019  
Chicago

Presenting a clear, easy-to-remember overview of prevention, preparedness response and recovery to K-12 Schools, Colleges, and Universities in Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin

**CONFERENCE**

May 20, 2019

**WORKSHOP**

May 21, 2019

## SPONSORSHIP OPPORTUNITIES

**Job-Alike**

Tabletop Exercise Workshops

**School-Alike**

Role-playing Break-out Sessions



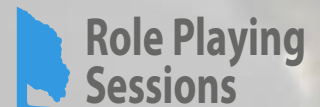
Real Cases



Panel Discussions



Break-out Sessions



Role Playing Sessions



Nationally Renowned Speakers



Best Practices



Saving Lives

*Making Our Schools Safe & Secure--  
The Way Learning Environments Really Should Be*

Enough listening. The rest is hands-on experience.

# MERCHANDISE SPONSORSHIP OPPORTUNITIES

## OFFICIAL BAG



\$2,995

- Gain maximum visibility through sponsorship of the Official Conference Bag.
- All registered delegates will receive a professional bag that will be used to collect exhibition-floor and conference materials. Your company name and logo will be prominently displayed on the bag for all delegates to see. Your key customers will use these high-quality, multipurpose bag long after the event.
- Sponsorship of the Official Conference Bag also provides you with an opportunity to participate in the Bag Insertion Program, through which we will distribute your company's product literature to every delegate. Simply provide us with your corporate/product literature, and we will insert it into your sponsored bag for distribution.
- Logo placement on each bag.
- One tote bag insert of a letter flyer.

## LUNCHEON SPONSORSHIP



\$1,995

- Exclusive keynote luncheon speaker nomination opportunity (10 minutes).
- The luncheon sponsors will receive complimentary display space during the entire event.
- Logo displayed throughout the conference on the projector screens.
- Company name included on the conference program covers distributed to the attendees with a tremendous shelf life.

## PAPER ADVERTISEMENT



\$995

- Full page advertisement in the Conference Program

## BREAKFAST & REFRESHMENTS



\$1,995

- The breakfast sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The breakfast sponsors will each have special information section in the conference program-1 page.

## MID-MORNING & MID-AFTER NOON



\$995

- The mid-morning and Mid-after noon sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The Mid-morning and Mid-after noon sponsors will each Special information section in the conference program-1 page.

## ABC 13

Local news affiliate KLAS

# NEW TECH TO KEEP STUDENTS SAFE

Watch the video



## NAME BADGE LANYARDS



\$1,995

- Make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all delegates with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which delegates will wear each day of the conference.

## NAME BADGE INSERTS



\$995

- Get all delegates at this event to recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every delegate of your new product offering. The Name Badge Inserts are a sure-fire way to grab attention of participants looking for the best new products and services.

## BAG INSERTION



\$995

- Be one of the ten organizations who will have the opportunity to participate in the bag Insertion Program.
- This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants.

SEE YOU IN

Chicagoa

Interact with Leading Student Safety & Security Experts

**PLATINUM SPONSORSHIP**  **\$5,995**

**GOLD SPONSORSHIP**  **\$4,995**

**SILVER SPONSORSHIP**  **\$3,995**

**EXHIBITOR SPONSORSHIP**  **\$2,995**

**EXHIBIT TABLES**  
 You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

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**EXHIBIT TABLES**  
 You will be allocated an exhibit space in the vendor's lounge where you may set-up an exhibit for the entire length of the conference on a dressed table or similar. This space will act as a focal point for your efforts, enabling you to centralize your networking and demonstrate your products and services to the conference delegates. Two chairs and a dressed table will be provided.

**ABC 13**  
 Local news affiliate KLAS  
**SCHOOL LEADERS DISCUSSING SCHOOL SAFETY**  
 [Watch the video](#)



**COMPLIMENTARY PASSES**  
 You will receive three (3) complimentary passes to the conference.

**COMPLIMENTARY PASSES**  
 You will receive two (2) complimentary passes to the conference.

**COMPLIMENTARY PASSES**  
 You will receive two (2) complimentary passes to the conference.

**COMPLIMENTARY PASSES**  
 You will receive one (1) complimentary pass to the conference.

**CBS 8**  
 Local news affiliate KLAS  
**STUDENT SAFETY CONFERENCE**  
 [Watch the video](#)



**LOGO & BRANDING**  
 Your corporate logo will be on all of the Conference Handbags.  
 Your corporate Logo displayed throughout the conference on the projector screens.  
 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.

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**SILVER SPONSORSHIP**  **\$3,995**

**EXHIBITOR SPONSORSHIP**  **\$2,995**

**SPONSOR ACKNOWLEDGEMENT**  
 Your sponsorship will be acknowledged in the conference program.

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**CBS 8**

Local news affiliate KLAS

**SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE**

 [Watch the video](#)



**COMPANY PROFILE**  
 You may also insert a company profile into the conference bag.

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**COMPANY PROFILE**  
 Not available

**COMPANY PROFILE**  
 Not available

**FOX 5**

Local news affiliate KVVU

**NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS**

 [Watch the video](#)



**DELEGATE LIST**  
 You will receive a copy of the confidential delegate list with full contact details to assist your company in new business generation.

**DELEGATE LIST**  
 Not available

**DELEGATE LIST**  
 Not available

**DELEGATE LIST**  
 Not available

# Check out what top news outlets have to say.

## FOX 5

Local news affiliate KVVU

# SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY

 Watch the video





## What sponsors are saying?



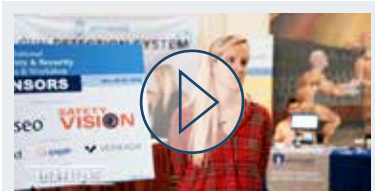
**Adam Reed**  
Director of Sales- West  
Aiphone  
Los Angeles, CA  
  
 Watch the video





**Bill McCullough**  
VP Sales  
Gaggle  
Mission, SD  
  
 Watch the video



**Joseph Murphy**  
Account Executive  
Safety Vision  
Houston, TX  
  
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**Lisa Falzone**  
CEO & Co-Founder  
Athena Security  
Austin, TX  
  
 Watch the video



**Ryan Haley**  
Regional Marketing Manager  
Pelco by Schneider Electric  
Orangeburg, NY  
  
 Watch the video





**Sean Miller**  
Sales  
Verkada  
San Mateo, CA  
  
 Watch the video



**Steve Ostler**  
Director of Marketing  
Blackboard  
Washington, DC  
  
 Watch the video



**Vanessa Ogle**  
Founder and CEO  
Enseo  
Richardson, TX  
  
 Watch the video

# ENGAGE OUR EDUCATOR

 Watch the video



# COMPARE AND FIND THE SPONSORSHIP PACKAGE THAT IS RIGHT FOR YOU

Whether you are Launching a New Product or Building Brand Awareness, there's a sponsorship that fits your needs. Learn how the different versions compare.

BENEFITS SPONSORSHIP BENEFITS BENEFITS	EXHIBITOR BENEFITS EXHIBITOR	SILVER SPONSOR BENEFITS SILVER	GOLD SPONSOR BENEFITS GOLD	PLATINUM SPONSOR BENEFITS PLATINUM
Speaking Opportunity				10 Minutes
Exhibit Table	6'	6'	6'	6'
Complimentary pass to the conference	1	2	2	3
Corporate Logo in all of the conference handbags (subject to availability)				
Corporate logo on the conference e-marketing material used in the extensive marketing campaign to approximately 40,000–50,000 educator				
Corporate logo on the conference website, and a hyperlink to the company's site. listing the sponsor / Exhibitor contacts				
Acknowledgement in the conference documentation folder.				
Insertion of a company profile into the conference documentation. (Letter Size pages, to be provided by you)		1	2	3
Company banners strategically displayed in the main conference auditorium for the two days. (Banners to be provided by you)		1	2	3
A copy of the confidential delegate list with full contact details				
Opportunity to host any of the following: Conference Refreshment Break Conference Breakfast				
Sponsorship Investment	\$2,995	\$3,995	\$4,995	\$5,995

Benefits, Available Benefits, Not Available