

Mid Atlantic Student Safety & Security Conference and Workshop

April 11-12, 2019
Washington

Presenting a clear, easy-to-remember overview of prevention, preparedness response and recovery to K-12 Schools, Colleges, and Universities in Delaware, Maryland, Virginia, District of Columbia and West Virginia

CONFERENCE

April 11, 2019

WORKSHOP

April 12, 2019

SPONSORSHIP OPPORTUNITIES

Job-Alike

Tabletop Exercise Workshops

School-Alike

Role-playing Break-out Sessions



Real
Cases



Panel
Discussions



Break-out
Sessions



Role Playing
Sessions



Nationally Renowned
Speakers



Best
Practices



Saving
Lives

*Making Our Schools Safe & Secure--
The Way Learning Environments Really Should Be*

Enough listening. The rest is hands-on experience.

MERCHANDISE SPONSORSHIP OPPORTUNITIES

OFFICIAL BAG



\$2,995

- Gain maximum visibility through sponsorship of the Official Conference Bag.
- All registered delegates will receive a professional bag that will be used to collect exhibition-floor and conference materials. Your company name and logo will be prominently displayed on the bag for all delegates to see. Your key customers will use these high-quality, multipurpose bag long after the event.
- Sponsorship of the Official Conference Bag also provides you with an opportunity to participate in the Bag Insertion Program, through which we will distribute your company's product literature to every delegate. Simply provide us with your corporate/product literature, and we will insert it into your sponsored bag for distribution.
- Logo placement on each bag.
- One tote bag insert of a letter flyer.

LUNCHEON SPONSORSHIP



\$1,995

- Exclusive keynote luncheon speaker nomination opportunity (10 minutes).
- The luncheon sponsors will receive complimentary display space during the entire event.
- Logo displayed throughout the conference on the projector screens.
- Company name included on the conference program covers distributed to the attendees with a tremendous shelf life.

PAPER ADVERTISEMENT



\$995

- Full page advertisement in the Conference Program

BREAKFAST & REFRESHMENTS



\$1,995

- The breakfast sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The breakfast sponsors will each have special information section in the conference program-1 page.

MID-MORNING & MID-AFTER NOON



\$995

- The mid-morning and Mid-after noon sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The Mid-morning and Mid-after noon sponsors will each Special information section in the conference program-1 page.

ABC 13

Local news affiliate KLAS

NEW TECH TO KEEP STUDENTS SAFE

Watch the video



NAME BADGE LANYARDS



\$1,995

- Make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all delegates with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which delegates will wear each day of the conference.

NAME BADGE INSERTS



\$995

- Get all delegates at this event to recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every delegate of your new product offering. The Name Badge Inserts are a sure-fire way to grab attention of participants looking for the best new products and services.

BAG INSERTION



\$995

- Be one of the ten organizations who will have the opportunity to participate in the bag Insertion Program.
- This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants.

SEE YOU IN

Washington

Interact with Leading Student Safety & Security Experts

PLATINUM SPONSORSHIP  **\$5,995**

GOLD SPONSORSHIP  **\$4,995**

SILVER SPONSORSHIP  **\$3,995**

EXHIBITOR SPONSORSHIP  **\$2,995**

EXHIBIT TABLES
 You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

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EXHIBIT TABLES
 You will be allocated an exhibit space in the vendor's lounge where you may set-up an exhibit for the entire length of the conference on a dressed table or similar. This space will act as a focal point for your efforts, enabling you to centralize your networking and demonstrate your products and services to the conference delegates. Two chairs and a dressed table will be provided.

ABC 13
 Local news affiliate KLAS
SCHOOL LEADERS DISCUSSING SCHOOL SAFETY
 [Watch the video](#)



COMPLIMENTARY PASSES
 You will receive three (3) complimentary passes to the conference.

COMPLIMENTARY PASSES
 You will receive two (2) complimentary passes to the conference.

COMPLIMENTARY PASSES
 You will receive two (2) complimentary passes to the conference.

COMPLIMENTARY PASSES
 You will receive one (1) complimentary pass to the conference.

CBS 8
 Local news affiliate KLAS
STUDENT SAFETY CONFERENCE
 [Watch the video](#)



LOGO & BRANDING
 Your corporate logo will be on all of the Conference Handbags.
 Your corporate Logo displayed throughout the conference on the projector screens.
 Your corporate logo will be highlighted on the conference website and a hyperlink to your company's site will be created.

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GOLD SPONSORSHIP  **\$4,995**


SILVER SPONSORSHIP  **\$3,995**

EXHIBITOR SPONSORSHIP  **\$2,995**

SPONSOR ACKNOWLEDGEMENT
 Your sponsorship will be acknowledged in the conference program.

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CBS 8


Local news affiliate KLAS


SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE


 [Watch the video](#)



COMPANY PROFILE
 You may also insert a company profile into the conference bag.

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 You may also insert a company profile into the conference bag.

COMPANY PROFILE
 Not available

COMPANY PROFILE
 Not available


FOX 5


Local news affiliate KVVU


NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS


 [Watch the video](#)



DELEGATE LIST
 You will receive a copy of the confidential delegate list with full contact details to assist your company in new business generation.

DELEGATE LIST
 Not available

DELEGATE LIST
 Not available

DELEGATE LIST
 Not available

Check out what top news outlets have to say.

FOX 5

Local news affiliate KVVU

SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY

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What sponsors are saying?



Adam Reed
Director of Sales- West
Aiphone
Los Angeles, CA

Watch the video



Bill McCullough
VP Sales
Gaggle
Mission, SD

Watch the video



Joseph Murphy
Account Executive
Safety Vision
Houston, TX

Watch the video



Lisa Falzone
CEO & Co-Founder
Athena Security
Austin, TX

Watch the video



Ryan Haley
Regional Marketing Manager
Pelco by Schneider Electric
Orangeburg, NY

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Sean Miller
Sales
Verkada
San Mateo, CA

Watch the video



Steve Ostler
Director of Marketing
Blackboard
Washington, DC

Watch the video



Vanessa Ogle
Founder and CEO
Enseo
Richardson, TX

Watch the video

ENGAGE OUR EDUCATOR

Watch the video



COMPARE AND FIND THE SPONSORSHIP PACKAGE THAT IS RIGHT FOR YOU

Whether you are Launching a New Product or Building Brand Awareness, there's a sponsorship that fits your needs. Learn how the different versions compare.

BENEFITS SPONSORSHIP BENEFITS BENEFITS	EXHIBITOR BENEFITS EXHIBITOR	SILVER SPONSOR BENEFITS SILVER	GOLD SPONSOR BENEFITS GOLD	PLATINUM SPONSOR BENEFITS PLATINUM
Speaking Opportunity				10 Minutes
Exhibit Table	6'	6'	6'	6'
Complimentary pass to the conference	1	2	2	3
Corporate Logo in all of the conference handbags (subject to availability)				
Corporate logo on the conference e-marketing material used in the extensive marketing campaign to approximately 40,000–50,000 educator				
Corporate logo on the conference website, and a hyperlink to the company's site. listing the sponsor / Exhibitor contacts				
Acknowledgement in the conference documentation folder.				
Insertion of a company profile into the conference documentation. (Letter Size pages, to be provided by you)		1	2	3
Company banners strategically displayed in the main conference auditorium for the two days. (Banners to be provided by you)		1	2	3
A copy of the confidential delegate list with full contact details				
Opportunity to host any of the following: Conference Refreshment Break Conference Breakfast				
Sponsorship Investment	\$2,995	\$3,995	\$4,995	\$5,995

Benefits, Available Benefits, Not Available