Rocky Mountains Student Safety & Security Conference and Workshop

Presenting a clear, easy-to-remember overview of prevention, preparedness, response and recovery to K-12 Schools, Colleges, and Universities in Colorado, Montana, North Dakota, South Dakota, Utah and Wyoming

Oct 23-24, 2019
Denver

SPONSORSHIP OPPORTUNITIES

CONFERENCe Oct 23, 2019
WORKSHOP Oct 24, 2019

Real Cases
Panel Discussions
Break-out Sessions
Role Playing Sessions

Nationally Renowned Speakers
Best Practices
Saving Lives

Making Our Schools Safe & Secure—The Way Learning Environments Really Should Be

Enough listening. The rest is hands-on experience.
MERCHANDISE SPONSORSHIP OPPORTUNITIES

OFFICIAL BAG $2,995
- Gain maximum visibility through sponsorship of the Official Conference Bag.
- All registered delegates will receive a professional bag that will be used to collect exhibition-floor and conference materials. Your company name and logo will be prominently displayed on the bag for all delegates to see. Your key customers will use these high-quality, multipurpose bag long after the event.
- Sponsorship of the Official Conference Bag also provides you with an opportunity to participate in the Bag Insertion Program, through which we will distribute your company’s product literature to every delegate. Simply provide us with your corporate/product literature, and we will insert it into your sponsored bag for distribution.
- Logo placement on each bag.
- One tote bag insert of a letter flyer.

LUNCHEON SPONSORSHIP $1,995
- Exclusive keynote luncheon speaker nomination opportunity (10 minutes).
- The luncheon sponsors will receive complimentary display space during the entire event.
- Logo displayed throughout the conference on the projector screens.
- Company name included on the conference program covers distributed to the attendees with a tremendous shelf life.

BREAKFAST & REFRESHMENTS $1,995
- The breakfast sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The breakfast sponsors will each have special information section in the conference program-1 page.

PAPER ADVERTISEMENT $995
- Full page advertisement in the Conference Program

MID-MORNING & MID-AFTER NOON $995
- The mid-morning and Mid-after noon sponsors will receive complimentary display space during the entire event.
- Your corporate Logo displayed throughout the conference on the projector screens.
- The Mid-morning and Mid-after noon sponsors will each have special information section in the conference program-1 page.

NAME BADGE LANYARDS $1,995
- Make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all delegates with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which delegates will wear each day of the conference.

NAME BADGE INSERTS $995
- Get all delegates at this event to recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every delegate of your new product offering. The Name Badge Inserts are a sure-fire way to grab attention of participants looking for the best new products and services.

BAG INSERTION $995
- Be one of the ten organizations who will have the opportunity to participate in the bag Insertion Program.
- This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants.

SEE YOU IN Denver
Interact with Leading Student Safety & Security Experts

ABC 13
Local news affiliate KLAS
NEW TECH TO KEEP STUDENTS SAFE
Watch the video

Watch the video
**SPONSORSHIP BENEFITS**

<table>
<thead>
<tr>
<th><strong>PLATINUM SPONSORSHIP</strong></th>
<th><strong>GOLD SPONSORSHIP</strong></th>
<th><strong>SILVER SPONSORSHIP</strong></th>
<th><strong>EXHIBITOR SPONSORSHIP</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$5,995</strong></td>
<td><strong>$4,995</strong></td>
<td><strong>$3,995</strong></td>
<td><strong>$2,995</strong></td>
</tr>
</tbody>
</table>

**EXHIBIT TABLES**
- You will be allocated premium demonstration tables, where you may set-up an exhibit for the entire length of the conference. This space will enable you to centralize your networking and demonstrate your products and services to the conference delegates.

**COMPLIMENTARY PASSES**
- You will receive three (3) complimentary passes to the conference.
- You will receive two (2) complimentary passes to the conference.
- You will receive two (2) complimentary passes to the conference.
- You will receive one (1) complimentary pass to the conference.

**LOGO & BRANDING**
- Your corporate logo will be displayed throughout the conference on the projector screens.
- Your corporate logo will be highlighted on the conference website and a hyperlink to your company’s site will be created.

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**ABC 13**
Local news affiliate KLAS

**SCHOOL LEADERS DISCUSSING SCHOOL SAFETY**

Watch the video

**CBS 8**
Local news affiliate KLAS

**STUDENT SAFETY CONFERENCE**

Watch the video

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**LOGO & BRANDING**
- Your corporate logo will be on all of the Conference Handbags.
- Your corporate logo displayed throughout the conference on the projector screens.
- Your corporate logo will be highlighted on the conference website and a hyperlink to your company’s site will be created.
<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>SPONSORSHIP BUDGET</th>
<th>SPONSOR ACKNOWLEDGEMENT</th>
<th>COMPANY PROFILE</th>
<th>DELEGATE LIST</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM</td>
<td>$5,995</td>
<td>Your sponsorship will be acknowledged in the conference program.</td>
<td>You may also insert a company profile into the conference bag.</td>
<td>Not available</td>
</tr>
<tr>
<td>GOLD</td>
<td>$4,995</td>
<td>Your sponsorship will be acknowledged in the conference program.</td>
<td>You may also insert a company profile into the conference bag.</td>
<td>Not available</td>
</tr>
<tr>
<td>SILVER</td>
<td>$3,995</td>
<td>Your sponsorship will be acknowledged in the conference program.</td>
<td>Not available</td>
<td>Not available</td>
</tr>
<tr>
<td>EXHIBITOR</td>
<td>$2,995</td>
<td>Your sponsorship will be acknowledged in the conference program.</td>
<td>Not available</td>
<td>Not available</td>
</tr>
</tbody>
</table>

**CBS 8**
Local news affiliate KLAS

SCHOOL SAFETY CONFERENCE OUTLINES DIFFERENT METHODS TO PREVENT VIOLENCE, KEEP STUDENTS SAFE

Watch the video

**FOX 5**
Local news affiliate KVVU

NATIONAL STUDENT SAFETY AND SECURITY CONFERENCE FEATURES INNOVATIVE SOLUTIONS

Watch the video

DELEGATE LIST
- Not available

DENVER
Interact with Leading Student Safety & Security Experts
Check out what top news outlets have to say.

FOX 5
Local news affiliate KVVU
SCHOOL SAFETY CONFERENCE FOCUSES ON NEW TECHNOLOGY
Watch the video

What sponsors are saying?

Adam Reed
Director of Sales- West
Aiphone
Los Angeles, CA
Watch the video

Bill McCullough
VP Sales
Gaggle
Mission, SD
Watch the video

Joseph Murphy
Account Executive
Safety Vision
Houston, TX
Watch the video

Lisa Falzone
CEO & Co-Founder
Athena Security
Austin, TX
Watch the video

Ryan Haley
Regional Marketing Manager
Pelco by Schneider Electric
Orangeburg, NY
Watch the video

Sean Miller
Sales
Verkada
San Mateo, CA
Watch the video

Steve Ostler
Director of Marketing
Blackboard
Washington, DC
Watch the video

Vanessa Ogle
Founder and CEO
Enseo
Richardson, TX
Watch the video

ENGAGE OUR EDUCATOR
Watch the video
### BENEFITS SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>EXHIBITOR BENEFITS</th>
<th>SILVER SPONSOR BENEFITS</th>
<th>GOLD SPONSOR BENEFITS</th>
<th>PLATINUM SPONSOR BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking Opportunity</td>
<td>6'</td>
<td>6'</td>
<td>6'</td>
</tr>
<tr>
<td>Exhibit Table</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Complimentary pass to the conference</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Logo in all of the conference handbags (subject to availability)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate logo on the conference e-marketing material used in the extensive marketing campaign to approximately 40,000–50,000 educator</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate logo on the conference website, and a hyperlink to the company’s site. Listing the sponsor / Exhibitor contacts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acknowledgement in the conference documentation folder.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Insertion of a company profile into the conference documentation. (Letter Size pages, to be provided by you)</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Company banners strategically displayed in the main conference auditorium for the two days. (Banners to be provided by you)</td>
<td></td>
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<tr>
<td>A copy of the delegate list</td>
<td></td>
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<tr>
<td>Opportunity to host any of the following: Conference Refreshment Break Conference Breakfast</td>
<td></td>
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</tr>
<tr>
<td>Sponsorship Investment</td>
<td>$2,995</td>
<td>$3,995</td>
<td>$4,995</td>
</tr>
</tbody>
</table>

- Benefits, Available
- Benefits, Not Available

### COMPARE AND FIND THE SPONSORSHIP PACKAGE THAT IS RIGHT FOR YOU

Whether you are Launching a New Product or Building Brand Awareness, there’s a sponsorship that fits your needs. Learn how the different versions compare.

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Denver